



BRIGADOON

2016 Summer Report



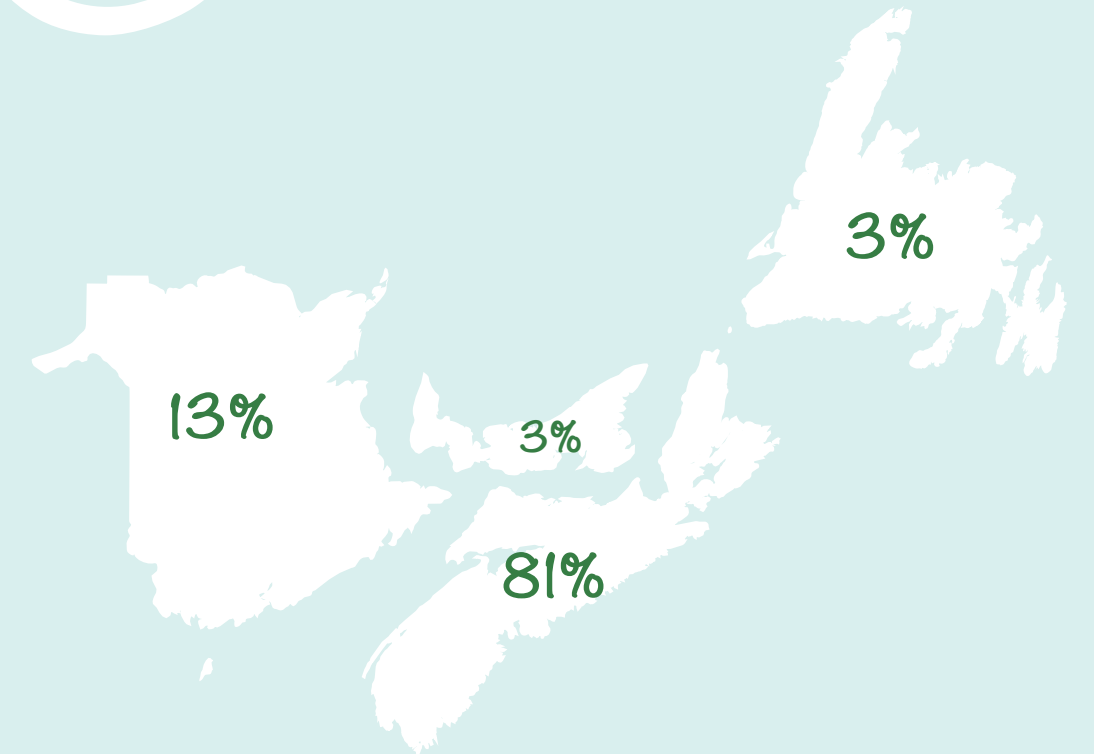
Camper Enrollment

Camp	Partner	2015 Enrollment	2016 Enrollment	Male	Female	Ages 8-10	Ages 11-14	Ages 15-18
See Ya	APSEA	29	28	10	18	5	13	10
Braveheart	Braveheart Society	27	27	11	18	8	12	11
Carpe Diem	Neurology Clinic	21	34	16	16	3	17	14
Join Together	The Arthritis Society	60	79	23	56	11	45	4
Kedoopse	Child Life	32	35	18	17	12	19	4
Believe	Mental Health Foundation	N/A	24	10	14	12	7	5
Treasure Chest	Lung Association	38	39	19	20	13	17	9
Trail Blazers	About Face	14	18	7	11	4	3	11
Lots-a-Wata	Kidney Foundation	29	27	12	15	4	17	6
Guts & Glory	IBD Clinic	56	65	31	32	5	36	24
Got2Go	Crohns & Colitis Canada	24	20	10	10	1	14	5
Goodtime	Canadian Cancer Society	77	72	27	44	23	27	22
Silly Yak	Celiac Association	46	56	16	40	15	35	6
TOTAL		454	524	209	306	116	262	131



Camper Province Breakdown

Camp	Nova Scotia	New Brunswick	PEI	Newfoundland	Other
See Ya	17	8	1	2	0
Braveheart	23	5	1	0	0
Carpe Diem	26	4	2	0	1
Join Together	64	14	9	9	0
Kedoopse	34	1	0	0	0
BELIEVE	22	2	1	1	0
Treasure Chest	34	2	0	0	0
Trailblazers	17	1	2	1	12
Lots-a-Wata	22	16	1	7	20
Guts & Glory	29	0	0	0	1
Got2Go	0	7	0	0	1
Goodtime	64	5	0	1	1
Silly Yak	50	67	15	12	1
TOTAL	402				



Summer Staff Breakdown

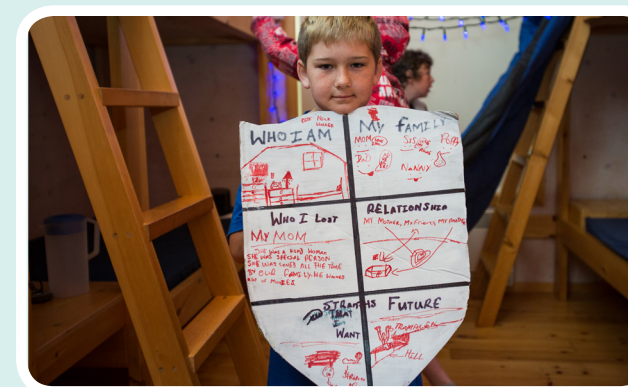


Camp	Counsellors	Volunteers	Program/Leadership	Medical	Support	Operations	Total
See Ya	10	1	9	2	3	10	35
Braveheart & Carpe Diem	10	4	9	3	0	9	35
JoinTogether	10	6	9	4	0	10	39
Kedoopse & BELIEVE	10	2	8	4	10	9	43
Treasure Chest	8	1	11	4	0	10	34
Trailblazers & Lots-a-Wata	10	2	9	6	0	10	37
Guts & Glory	10	11	9	4	0	10	44
Goodtime	10	5	8	4	0	9	36
Silly Yak	9	3	7	4	0	9	32



A Day In The Life

7:15 am Polar Bear Swim (Early Morning Swim)
 8:00 am Breakfast
 9:15 am Program One (Boating, Cooking, Visual Arts, Performing Arts, Outdoor Adventure)
 10:15 am Grab & Go Snack (Muffins, Fruit, Applesauce, Yogurt Parfaits, Smoothies)
 10:30 am Pursuit (Cooking, Plays/Movie Making, Shipwrecked, Boating, Mural Making)
 12:00 pm Free Time (Regroup with Cabin)
 12:15 pm Lunch
 1:00 pm ZAP (In Cabins, Rest/Nap)
 2:00 pm Swimming/Grab & Go Snack
 3:00 pm Cabin Choice Activity
 4:00 pm Program Two
 5:00 pm Program Three
 6:00 pm Dinner
 7:00 pm Evening Program (Beach Party/Dance Party, Talent Show, Iron Chef, Survival)
 8:00 pm Campfire (Songs, Skits, TAPS)
 8:30 pm Evening Snack (Veggies & Dip, Prepared Fruit, S'mores)
 8:45 pm Juniors to Cabins (Get Ready For Bed, Apples and Onions Game)
 9:00 pm Seniors Late Night (Dock Talk, Late Night Cooking, Mafia, Star Spinning)



The Program

Our goal for programs at Brigadoon is to ensure that campers experience the widest range of program options to develop their interests, skills, and confidence in many areas of camp life. Our hope is that each camper can relate skills acquired at camp to their everyday routine. Life skill development such as eating, dressing, self-care and interpersonal skills are the core of the daily schedule to help build independence. Brigadoon programming does not highlight competition, but instead encourages physical activity, being engrossed in the natural world, self-expression, self worth, community, and stepping outside your comfort zone to experience new things.

Each camp starts with opening ceremonies; the staff lead a fun and engaging overview of expectations and general rules. There is also time to learn about each other's comfort level, challenge and "freak out" zones, having the campers understand that everyone may have their own challenges. Parents/guardians are encouraged to stay after opening ceremonies to learn more about Brigadoon, and talk with the supporting organizations and our Director of Programs, Jen Kelday.

The week is now under way and flies by! Campers are kept busy with getting to know one another, reconnecting with friends from past summers, and getting settled in. Programs such as; boating archery, swimming, TUBING, cooking, visual arts, and fishing are just a few of the activities that lead to a jam packed



weekly schedule of fun. Do not worry, there is also down timed scheduled in as ZAP (Zero Action Program) where campers have time to get out of the sun and have some quiet time.

At the end of the week, after our gala dinner, each camper is awarded a PPA (Paper Plate Award), celebrating an individual achievement, a new accomplishment, or a special attribute. We also give out the Golden Throne Award, which is an ongoing recognition that is presented daily to the cleanest/neatest cabin room. The overall winners for the week partake in a special golden breakfast, homemade belgian waffles, served by our cooking programmer.

The Pursuits

One of the many reasons Brigadoon is unique is because of our pursuit programs. At the beginning of each week, campers will choose a pursuit based on their interests and will develop skills in the area that best suits them. The pursuit runs each day for an hour and a half, lead by one of our many qualified programmers. The groups for pursuits range in age and gender, letting campers meet other campers they may not regularly interact with. Pursuits for summer 2016 included Cooking, Leaders in Training, Boating, Survival, Water Games, Silly Sports, Visual Arts, Movie Making, Performing Arts, Sports & Games, and Outdoor Adventure.



Theme Days

Theme day includes camp wide activities that contribute to an overarching theme unique to that week. Skits that hint at the plot for Theme Day begin on the first full day of camp, culminating in Theme Day itself (the third full day of camp). The evening before Theme Day, the Dining Hall is decorated so that campers are surprised when they come to breakfast the next morning.

This year campers were split into element teams (Earth, Wind, Fire, Water) made of various age ranges and gender identities. The teams would have to work together to achieve a primary goal set out for the entire camp (ex. build a mini catapult to fling pom poms at a "asteroid"). There are multiple steps to reach the final goal, but it always ended up with a counsellor or programmer getting pushed into the lake. Themes included a cereal themed mystery, battle of the elements, mad science, amazing race, brigopoly, time travel, magical olympics, and a holiday theme.

Dining Halls & Meals

Meals are started with a quick song to grab everyone's attention and to let everyone know that the meal is starting. Meals are served family style. This type of food service style is when staff members serve campers. Family style prevents cross contamination and helps staff manage camper's food allergies. Throughout the meals this year there was a constant hum in the dining hall. Whether it was being drowned out by the chanting of "Spin the wheel. Spin the wheel." (for the wheel of misfortune!) or the constant dance party, campers and counsellors were always partaking in the shenanigans.



Why We Do It!

"Giving extraordinary kids the chance to be ordinary". You hear it over and over again, week after week, we repeat it to each other because as a staff team we see this phrase coming to life each day at camp. Our goal is to deliver the best camp programming and camp experience over the six days we spend with the campers. Most of the children that attend look forward to this one week ALL YEAR!

Evening Programs & Campfire

Evening programs are designed for all-camp participation. It's a great time for the everyone to break into their element groups and have team bonding time, in addition to enjoying a friendly game of Capture the Flag, Survival, "Mario Party", or Zombie Apocalypse. There are also indoor evening programs like Iron Chef, dance parties, and of course, the weekly Talent Show!

After the evening program, campers enjoy a campfire. Campers grab their warm clothes and head over to the fire to end the night off with songs and skits. The first campfire concludes with the "Brigadoon Skit", which acts out a version of how Brigadoon Village came to be. Every campfire ends with TAPS, a goodnight song to transition campers into getting ready for bed.

Looking Forward

Brigadoon Village has the potential to fill some weeks/camps to capacity in summer 2017. We had 70 more campers than last year and we are confident that with additional focused marketing and retention of campers, 2017 will see additional growth over 2016.

We have also seen the need for further community engagement in all Atlantic Provinces, not just Nova Scotia. Our Director of Programs & Operations, Jen Kelday, did a road trip throughout the Atlantic Provinces in the Spring of 2016, and spent her time meeting with clinics and hospitals, hoping to reach as many children who would benefit from our programs as possible. With more out of province campers coming to Brigadoon, we recognize a need for transportation assistance to families who may not be able to make arrangements to get their children to Brigadoon.

2016 Post Summer Survey Highlights

What does Brigadoon mean to you?

99% of campers definitely want to come back to Brigadoon next summer!

95% of campers finally felt comfortable sharing their feelings at Brigadoon!



100% of parents would recommend Brigadoon to someone else!

81% of 2016 campers felt better about themselves after camp!



“... My son doesn't have many friends. Going to Brigadoon he feels like part of a group. He has many friends he has made in past years of attending camp and looks forward to seeing them each summer. He keeps in touch year round with many of them and it helps him feel connected to his peers. He also likes that he is around other youth that share the diagnosis of arthritis.”
- **Camp JoinTogether Parent**

“... My favorite part of camp is making new friends, and seeing old friends. Also being able to be myself without fear of judgment.”
- **Camp Treasure Chest Camper**

“... Camp means everything to me, a chance for us to feel normal again and just be who we are for once. No judgment.”
- **Camp Goodtime Camp**

“...It makes her feel good about herself, not afraid to wear something that may show her scars, able to answer questions about her scars easier, too talking with others who have the same kind of scars.”
- **Camp Goodtime Parent**

“I speak for the other campers when I say this. The week that we go to camp is one of the best weeks all year.”
- **Camp Silly Yak Camper**

“... Freedom to be herself and gain more independence. It is 100% comparable to Christmas morning for her in our house.”
- **Camp Silly Yak Parent**

“Brigadoon Village is about “giving extraordinary kids, the chance to be ordinary” and I cannot think of a better way to describe such a life-altering place... At camp, children are no longer “that kid” with Crohns disease, or “that child” with Downs Syndrome; they just get to be themselves and meet other kids going through the same thing as them. One of my favorite things at camp, which happens almost every week, is when I peek my head into my girls' room and see them all sitting on their bunk beds talking about their illness with one another. They feed off each other and talk about different medications or tactics they have tried to help with the pain or side effects of their illness, which I think,

is truly amazing.”

