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For BRIGADOON



In loving memory of our founder Dave McKeage,
without whom none of this would have been possible.

1969 – 2018

Shine On.





Max, Camp Carpe Diem
Age: 8

I am not defined by my health condition.

Don't tell me the sky's the limit when there are footprints on the moon.

The sky is not my limit.

I am every child who has experienced camp at Brigadoon. I am living with Crohn's, colitis, heart, kidney or lung disease, epilepsy or mental health challenges, or a host of other health conditions.

I want you to know that my diagnosis does not define me. It's just a label.

At Brigadoon, my struggles are sent backstage. My ability to learn, be challenged, show compassion, be confident, laugh, love, and lead are all in the spotlight.

Brigadoon is where I am reminded that I am so much more than my physical circumstances. And that I am not alone. The label is removed.

Brigadoon has helped me see that while the sky may be the limit for some, I'm reaching for the moon.



Ella, Camp Lots-a-Wata
Age: 11

Level my playing field, then
stand back and watch me shine.

In 2018, donors and friends of Brigadoon made it possible for me and 712 other kids who live with health conditions and other life challenges to go to camp.

The worry of our physical well-being is taken away because qualified medical personnel, counsellors and support staff are there to watch over us.

A week at Brigadoon lets me see beyond my diagnosis and all the labels that come along with it. I am surrounded by people cheering me on. The human connections are genuine. The activities challenge me to believe in myself. The friendships will last a lifetime. When I am at Brigadoon, I feel like I'm glowing.

I come home with more confidence in myself and in my future.

I shine on.



Broden, Camp See-Ya
Age: 10

I go home, more
confident in being me.

When you are a kid, making friends can be hard enough, especially when you have a health condition or life challenge that makes you stand out.

At Brigadoon, I am surrounded by kids I can relate to. They don't judge me. As campers, we come from a wide range of backgrounds and family circumstances. But we all share similar challenges.

I am accepted here. At Brigadoon, even though we are all unique, we realize we are fine, just the way we are.

Making friends who understand me has completely changed how I feel about myself. I don't feel alone anymore.

At Brigadoon, everyone believes in me. After Brigadoon, I believe in myself.



Jayden, Camp Silly-Yak
Age: 11

We need space to breathe.

This magical place first came to life in 2011. It was built by generous donors and friends.

But Brigadoon is bursting at the seams.

Brigadoon was originally designed to host visiting organizations’ summer camps. Now it runs all its own programming, operates year-round, and has to house more counsellors, campers and medical personnel than we ever dreamed possible. In 2018, 713 kids attended Brigadoon, supported by more than 30 medical staff spread over the summer (about 3-4 each week) and over 40 camp staff.

Brigadoon has an exciting plan to invest over **\$10 million in redeveloped and expanded facilities** that will enable it to do more, and to do better, for us kids. Building dedicated cabins for staff will free up space for more kids to stay at camp. New equipment and facilities will **double the number of camp activities** for kids. And modernizing camp services ranging from laundry to kitchen to basic water access will vastly improve Brigadoon’s ability to support us and our sometimes complex health and safety requirements.

If you are a Brigadoon kid, it all really just means one thing: *more chances to shine.*



JP, Camp Guts & Glory
Age: 14

We need room to grow, to play, and to test our limits.

At Brigadoon, the **camper experience is top priority.**

So as support services are being improved, and new camper space is being created by relocating counsellors and medical personnel, awesome new recreational and program spaces are going to be built for us.

A new outdoor kitchen and dining area will mean an expanded culinary program — a camper favourite! It will be a place for picnics, outdoor dining, and sheltered outdoor games and activities.

The expansion plan includes major new outdoor recreational opportunities for us. We will test our limits and build confidence with a high ropes course, climbing wall, and giant swing. A multi-use court will allow us to try things like tennis, badminton, road hockey and basketball for the first time! Newly developed woodland trails will provide nature experiences for us in the summer and cross country skiing fun in the winter. A revamped overnight camping site will let more of us cook over a campfire, and sleep in a tent under the stars. A new canoe tripping program will give older campers the chance to leave Brigadoon for a few nights and explore places like Kejimikujik. A new outdoor amphitheatre and campfire area will be where we gather for songs, skits and some Brigadoon-style shenanigans.

And lastly, Brigadoon will build an arts and crafts centre for us to express ourselves and develop skills in the arts, through activities like woodworking, pottery and painting.

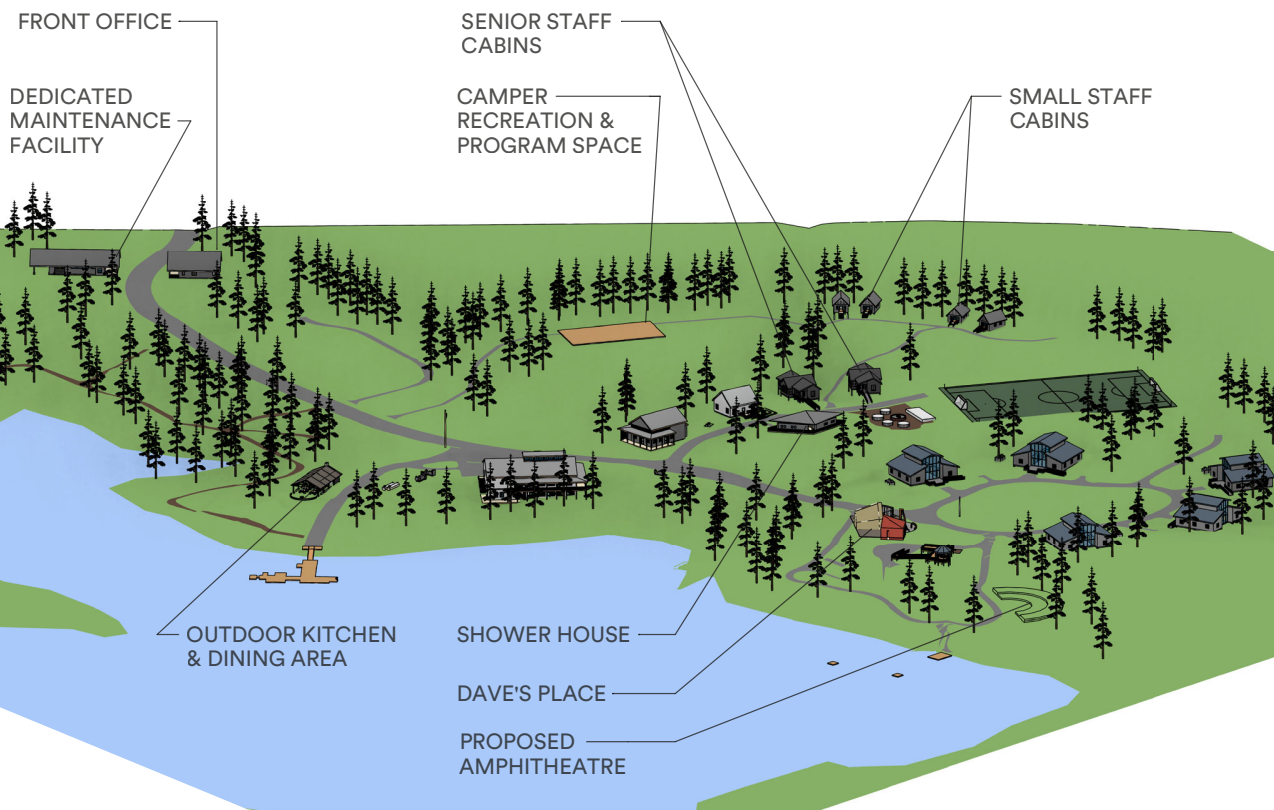
We need space to breathe

- Counsellor and Medical Personnel Space**
(Two x 10-person winterized cabins, Four x 6-person cabins, and dedicated staff shower house)
- Institutional Grade Food Service, Storage and Handling Facility**
(HVAC, receiving, safe food storage, double output)
- Dedicated Maintenance Facility**
(2-bay, safely ventilated)
- Office Space and Systems**
(Expanded space, camp-wide satellite wifi, communications backbone and camp-wide broadcast system)
- Hand Wash Stations and Water Services Upgrade**
(Three x 8-person hand wash stations and water services extension)
- Laundry Upgrade**
(For infirmary and dining hall, double capacity)
- Parking Expansion and Road Widening**
(Making drop-off and pick-up seamless for our ever-growing staff and additional campers)

We need space to play

- Camper Recreation and Program Space**
(High ropes course and giant swing, multi-use court, climbing tower, outdoor ampitheatre and campfire, trails and overnight adventure site, canoe tripping and sailing program)
- Outdoor Kitchen and Dining Area**
(Covered open air culinary facility, seats 60)
- Arts and Crafts Centre**
(3-season facility for pottery, painting and crafts)

Concept Site Plan



A note about our \$10,000,000 redevelopment plan

Expanding and modernizing Brigadoon Village’s physical infrastructure will provide for camper enrolment growth and provide some new facilities that require minimal upkeep for the next decade and beyond.

It will be neither easy nor inexpensive. Our remote location, rough terrain, and lack of access to water and electrical services puts a financial premium on our construction costs. As well, our construction plan must be phased to ensure that we are able to continue to operate camp programs while redevelopment is taking place. Our budget numbers have been thoroughly vetted by industry experts and include the cost of equipment, furnishings, professional fees and fundraising, and contingency.





Front Row

Nora Andolfatto
Camp Guts & Glory

Bennett McKeage
Founder, Dave McKeage's Son

Back Row

Dr. Mike Giacomantonio
Campaign Co-Chair

Scott Flemming
Campaign Co-Chair

Krista McKeage
Honourary Campaign Chair

They're counting on us.

Over 3,500 campers have come through the doors of Brigadoon Village since our opening in 2011. Many have faced profound health and physical challenges at a very young age.

Each child has their own unique story when they arrive at Brigadoon. All leave better equipped to travel their road ahead.

Eight years in, we hear directly (almost daily) from Brigadoon kids and families that their camp experience has built confidence, and has made them feel that they are not alone. Those who attend camp are better equipped to deal with their diagnosis, to do so with greater independence, and to believe in their ability to take control of their care as they transition from the paediatric health care system to the adult one.

Like the hundreds of children with health conditions and other life challenges who come to Brigadoon Village, we as an organization are inspired to live up to our fullest potential.

To meet that challenge, our priorities are clear: we must meet the demand to grow our enrolment capacity, while also achieving fully, the original vision for the most extraordinary camp experience that our facilities can accommodate.

As an organization, we are “all in,” and fully committed to the campaign’s success. We hope you will join us in giving extraordinary kids a chance to be ordinary.

Yours sincerely,

Scott Flemming
Campaign Co-Chair

Dr. Mike Giacomantonio
Campaign Co-Chair

Krista McKeage
Honourary Campaign Chair



Tahlia, Camp Braveheart
Age: 14

Help Brigadoon Kids *Shine On.*

We hope you will consider giving generously to help Brigadoon Village, and Brigadoon kids, to Shine On.

As a donor you can make a one time donation or pledge your support for a period of up to five years. If a specific component of our capital needs list contained herein is of particular interest to you, we would be pleased to talk with you about how your donation may be made in direct support of that priority.

Brigadoon accepts cash, cheque and electronic payments. We also offer a variety of other ways to donate, such as stocks, bonds, annuities, real estate or other capital property.

Brigadoon Village offers many opportunities for individuals, families, businesses, and foundations to have their contribution recognized permanently and publicly on a room or space. Tangible recognition can feature the name of the contributor or that of an honouree.

We invite you to contact the Brigadoon team to discuss the options for supporting the campaign that best suit you, and how we can appropriately recognize your generosity.



Dave McKeage
Founder of Brigadoon

“I hummed a tune but the greater community created the symphony.”

– Dave McKeage

Contact Us

Capital Campaign Office

C/O Brigadoon Village
Administrative Office
5523 Young Street
The Hydrostone Market
Halifax, Nova Scotia B3K 1Z7
Phone: 902-422-3387
shineon@brigadoonvillage.org

Jayme Lynn Butt

Manager, Campaign Gifts
jayme@brigadoonvillage.org
902-334-2703 (direct line)

