



Brigadoon Village is a non-profit recreational facility on Aylesford Lake in the Annapolis Valley. With our partners, we deliver year-round camp programming to children, youth, and families living with health conditions or other life challenges in Atlantic Canada.

The transformational effect of a camping experience is life-altering. For children and youth with a chronic illness or condition, opportunities for self-discovery can be limited by definitions of disease, treatments, conditions, and stereotypes. Brigadoon is a place where campers come to experience new things, meet friends who are facing similar challenges, and just be themselves...not a patient or a chart full of symptoms.

Our guiding principles lead program development: to live sustainably, to be innovative, to be environmentally mindful, to be creative, to be compassionate, to be accountable, to be accessible, to create and build partnerships, to be community-orientated, and of course, to have exceptional fun. The generous support of our donors makes camp possible!

ANNUAL REPORT 2020





GREETINGS FROM OUR BOARD CHAIR AND EXECUTIVE DIRECTOR

A YEAR WE'LL NEVER FORGET

We talk a lot about resiliency here at Brigadoon. We bear witness to campers who have faced the most incredible hardships continue to learn, grow and, often, flourish, despite their circumstances. We learn from them daily and are consistently inspired & humbled by how they thrive in the face of adversity.

It's staggering to reflect on the impact COVID-19 has had on our organization, on Atlantic Canada, on the world. Nearly unbearable. However, upon reflection, we also feel a tremendous amount of pride in how we and our community have shown resiliency. New ways of operating, new ways of living, new ways of growing, new ways of connecting – all of us doing our best to thrive in the face of adversity.

Thanks to donor support during the challenging times of 2020, our campers were able to take part in virtual camp programming, filling a need for meaningful connections with others going through the same thing as them.

At Brigadoon, we used the pause we were given through lockdown to put pandemic support grants to work; re-visioning our program for a COVID reality and also preparing to be ready for our campers when normalcy resumed. We amplified our spaces to host more campers & counsellors to allow for proper distancing, made improvements to support the increased needs of our medical staff and volunteers to ensure our campers' return would be safe, and built new programming elements so our campers will have more opportunity to play, have fun and learn in nature.

Now, it's time to get back to better than normal. Our campers crave that camp experience. Now more than ever; they need the connection, the support, the reprieve, the normalcy, and the magic that camp offers.

We're still here for our campers because you were there for us. From the bottom of our hearts, we thank you.

Anne McGuire
CHAIR, BOARD OF DIRECTORS

David Graham
EXECUTIVE DIRECTOR



FINANCIALS

Brigadoon maintained stability in its finances over the course of a COVID-affected 2020 fiscal year. Continued donor support, prudent management and proper fiscal oversight from its Board of Directors have positioned Brigadoon with a surplus in 2020 that will enable it to re-establish operations in 2021 in a still uncertain environment.

STATEMENT OF OPERATIONS

REVENUES

FUNDRAISING	1,752,172
AMORTIZATION OF DEFERRED CONTRIBUTIONS	173,378
CAMP OPERATIONS	53,373
EMPLOYEE GRANTS	7,500
OTHER	476,083
	\$2,462,506

EXPENDITURES

CAMP OPERATIONS	801,736
FUND DEVELOPMENT	407,745
PROGRAM & OFFICE ADMINISTRATION	359,538
	\$1,569,019

STATEMENT OF FINANCIAL POSITION

ASSETS

CURRENT	CASH	1,972,917
	SHORT-TERM INVESTMENTS	402,139
	RECEIVABLES	71,069
	PREPAIDS	19,392
	GOVERNMENT REMITTANCE RECEIVABLE	51,069
		2,516,586
	PROPERTY AND EQUIPMENT	6,021,890
	LONG TERM INVESTMENTS	439,245
		\$8,977,721

LIABILITIES

CURRENT	PAYABLES AND ACCRUALS	194,541
	DEFERRED REVENUE	74,700
	CURRENT PORTION OF CALLABLE DEBT	105,000
	CURRENT LIABILITIES BEFORE CALLABLE DEBT	374,241
	CALLABLE DEBT	447,917
		822,158
	LONG-TERM DEBT	30,000
	DEFERRED CAPITAL CONTRIBUTIONS	5,721,747
		6,573,905
FUND BALANCES	ENDOWMENT	300,487
	UNRESTRICTED	1,988,329
	INTERNALLY RESTRICTED CAPITAL	115,000
		2,403,816
		\$8,977,721

ANNUAL COST TO RAISE A DOLLAR: **23¢**

THE IMPACT OF COVID

NEW WAYS OF CONNECTING

VIRTUAL VILLAGE

When offering an in-person camp experience became an impossibility due to public health guidelines, we quickly built an online camp program we named, Virtual Village. From the safety of their homes, our campers were once again able to connect, learn, and have exceptional fun.

206
CAMPER ATTENDED
ACROSS CANADA

1940
VOLUNTEER
HOURS

"Virtual Village was the best part of my summer. I got to see my camp friends and make new ones. I got to create more camp memories and experience some camp magic from home. I absolutely loved it and I'm super grateful to all of the amazing staff who put it together for us."

NEW WAYS OF OPERATING

BRIGASWIM

When social distancing made traditional fundraising events impossible, long-time Friend of Brigadoon, Paul D'Eon, came up with a COVID-safe solution called, BrigaSwim. In partnership with the Lifesaving Society of Nova Scotia, participants chose their time, beach, and distance and competed solo. No spectators, no fellow participants – only the beautiful Nova Scotia coastline to cheer them on.

238 KMS
SWIM BY PARTICIPANTS

\$22K
RAISED



NEW WAYS OF LIVING

CAMPFIRE CIRCLE

Our wonderful friends at A for Adventure wanted to help support our virtual programming and the artists who would normally be performing at the Stan Rogers Festival so they created, Campfire Circle; a live-streamed concert event in support of Brigadoon. Local business supporting local business is music to our ears!

2300
PEOPLE WATCHED

5 LOCAL
PERFORMERS
JOINED IN



A FOR ADVENTURE

NEW WAYS OF GROWING

SHINE ON! CAMPAIGN GOVERNMENT GRANT

Brigadoon is bursting at the seams and we needed to grow! Funds raised from the Shine On! Campaign will go toward improved & expanded facilities that will eliminate waitlists and accommodate more kids, create new recreational and educational spaces and infrastructure for kids to learn and grow.

ACCOMMODATE

120
CAMPER AT A TIME!
OVER 1000 EACH SUMMER!

OVER 1000 EACH SUMMER!

9 NEW
STAFF
ACCOMMODATIONS
&
SHOWER HOUSE

12
BRAND NEW
SPACES
TO ENJOY!



Dave's Place

REAL CAMP MAGIC. REAL WORLD IMPACT.

We strive to create an environment in which campers are challenged to learn, try new things, and develop new skills. We want our campers to succeed and encourage them to reflect on their accomplishments. In doing this, campers realize they can do more than they ever thought possible.



CONFIDENCE

Brigadoon is one of the reasons I am who I am today, I found myself, my voice & my purpose at Brigadoon. This helped to boost my confidence tremendously. I've carried my memories & experiences at Brigadoon into my daily life & I'm forever grateful for the opportunities I've had & the ones I've yet to have.

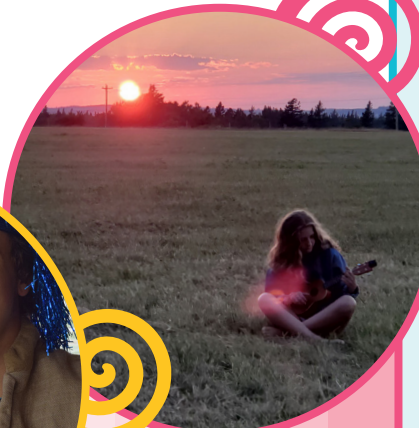
~ CJ



COMPASSION

I'm so thankful I get a chance for a week every summer to be my best self. I strongly believe that I've made a positive impact on the lives of people around me all thanks to the opportunities and lessons I've learned from camp.

~ Cameron



INDEPENDENCE

My experience at Brigadoon has been so fantastic. I've made some really great friends and am so excited every summer to get back there. I even learned to play the ukulele at camp. What I've learned from my camp experience is that I can step out of my comfort zone and I'll be ok...maybe even have some fun!

~ Olivia



CONNECTION

Sometimes, I think of what my counsellors would do in my footsteps, how I can be an example and spread a good message wherever I go and that's the most important thing to me. I hope Brigadoon will continue to forever give quiet kids like me the same chance to speak up because it was so important for me. Meeting people my own age going through the same things and getting to know them as individuals are really impactful.

~ Sarah-Marie



RESILIENCE

I was nervous being away from family for the first time but the staff at Brigadoon made it comfortable for me so I was not nervous. During the pandemic, it was lonely with things being shut down. Being able to attend Virtual Village and seeing the other campers made it less lonely and more fun.

~ Josh



WHY WE GIVE: CELEBRATING JANSSEN FOR 10 YEARS OF SUPPORT

AN INTERVIEW WITH DR. TONY OTLEY

HOW DID THE JANSSEN + BRIGADOON PARTNERSHIP BEGIN?

I still remember the first time we met with Janssen. Dave McKeage and I sat down with two representatives in my office and Dave told them a story about a camp he wanted to build called, Brigadoon. We didn't have much to present them with other than Dave's passion and belief that it was the right thing to do – that our community needed this. When Dave finished his pitch there wasn't a dry eye in the room. They decided to get involved that very day.

In the absence of any photos, camper stories, or even physical space to show them they knew Brigadoon was going to be something special so they took a chance on us to help get us started.

WHY DO YOU THINK JANSSEN CONTINUED TO SUPPORT BRIGADOON EACH YEAR?

They could immediately see the impact their dollars were making. They visited camp during our first year in operation so they were able to see first-hand what a difference they were having in the lives of so many children. Kids, dealing with unthinkable hardships and fears in their lives, coming together to be normal and connect. It's beautiful and they could see that right away.

At year 5, they decided to increase their support by providing additional funding to Crohn's and Colitis Canada so campers from across Canada could

attend Brigadoon which just speaks to how much they believed in the transformational effect of camp for these children.

WHY ARE LONG-TERM DONOR RELATIONSHIPS IMPORTANT FOR CAMPS LIKE GUTS & GLORY?

Brigadoon Village doesn't receive any ongoing operational support from the government so we rely solely on the generosity of our community of donors to help make camp possible for kids. Many of our parents are burdened with enormous financial strain so our donors cover the cost of camp for the majority of campers who attend Brigadoon each year.

Camp provides my patients with a connection that goes beyond the clinic; beyond their diagnosis. 5 days at camp is a relatively short time to get to know someone, but time after time we see the bonding between campmates creates friendships that last for years to come.

We focus a lot on patient health & wellbeing in our clinic, but the therapeutic benefits of camp go beyond anything we can prescribe. There's no other experience like it.



"Camp is a place where you belong and everyone is allowed to be themselves. It is my home away from home."

~ GUTS & GLORY CAMPER



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2020 DONOR LIST

"Thank you to everyone who supported us in 2020. We're still here for our campers because you were there for us."

2020 FINANCIAL STATEMENTS

2020 IMPACT REPORT

2020 STAFF & LEADERSHIP LIST

2020 CAMP PARTNER LIST

CONNECT WITH US

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WWW.BRIGADOONVILLAGE.ORG

THANK YOU!

"Thank you to each and every one of you. A lot goes into a normal camp summer and this year you were determined to still give our kids some normal amid COVID-19 and you pulled it off spectacularly. It may not have been around the flag pole, or swimming in the lake, but you showed up for our kids. That means everything."

~ Camper Parent

