



*The* BRIGADOON

**Celebrating 2016 Donor Impact**





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## GREETINGS FROM OUR BOARD CHAIR & EXECUTIVE DIRECTOR

Nearly 20 years ago, Brigadoon was nothing more than a dream for our founder, Dave McKeage.

Today, Brigadoon proudly celebrates its 6th anniversary of record breaking operations, having served more than 2,150 campers across 13 summer camp programs. We have served the unmet needs of so many children and families in Atlantic Canada with the overwhelming support of so many individuals and organizations within our community. It is because of this generosity that we can give extraordinary kids a chance to be ordinary through experiential learning, meaningful connections, and **exceptional fun!**

Brigadoon's purpose is not to simply provide fun and exciting camp experiences for our campers, but to transform the lives of the children who attend our programs. We show children they are not alone, that they have limitless potential, and can achieve more than they ever thought possible. Brigadoon has created an environment that brings children together where they are ***surrounded by others who are just like them.***



Since our opening day of camp five years ago, Brigadoon Village has been filled with inspiring stories, life changing experiences, continued growth and learning, and unforgettable memories. We continue to work passionately and diligently every day to ensure that all Atlantic Canadian children and youth living with health conditions and other life challenges have access to our programs.

Brigadoon is now a second home to so many children. With your help and support, we look forward to continuing to provide these transformational experiences, laughter, and smiles over the years to come.

Our journey has really only just begun.

David Graham  
Executive Director

Anne McGuire  
Board Chair





**“Brigadoon is a magical escape for children who live in a world where they often handle more than any child should.”**



# WHO WE ARE

## OUR VISION:

*Giving extraordinary kids the chance to be ordinary.*

## OUR MISSION STATEMENT:

*Brigadoon Village passionately transforms the lives of Atlantic Canadian children and youth living with health conditions and other life challenges to help them reach their full potential through experiential learning, meaningful connections and exceptional fun.*

Brigadoon Village is the first camp of it's kind in Atlantic Canada and will offer thirteen specialized summer camp programs for children and youth in 2017.



# BRIGADOON





# BEN'S STORY

“Brigadoon. It is just a word to some people, but to many, it means so much more.

This word symbolizes a place that many chronically ill kids call home. A word that symbolizes acceptance, love, hope, and so much more. It symbolizes a place that holds so much joy.

Brigadoon is devoted to creating a safe haven for the children that have to fight against illnesses that threaten to overrun their lives. These children have taken their struggle and turned it into a strength. They have walked through the fire of chronic illness and come out the other side, stronger than before. Because of Brigadoon, these amazing people, who I am immensely proud to call my friends, have been able to see that they are not the only ones with their specific set of problems.

In my case, I was diagnosed with a congenital heart disease when I was born and had to have two operations early in life. As a result of that, I have a large scar in the center of my chest. I am used to having to explain my disease to people whenever I take off my shirt. Especially when I work at a pool. During my time at Brigadoon, I was expecting a “What’s that?” or a shocked “What happened?”. But nothing. Not a word. At that moment, *I knew I was home.*

Now, seven years later, when somebody mentions Brigadoon, I get ecstatic. I have so many stories to tell, so many friends, and so many good memories that come to light just because of that word.

Seven years, and a lifetime of memories. Now tell me Brigadoon is just a word. To me, it means so much more.”

*Ben Ford, Age 16, Camp Braveheart*





# VANESSA'S STORY

“With the summer of 2017 just around the corner, I can’t help but look back on all of the amazing memories I’ve made throughout my time at Brigadoon. Three years ago, I packed my bags and headed up the North River Road for what would soon become one of the most memorable summers of my life.

The staff has become a second family to me, and continue to amaze me with their unwavering love and support every day. I’m so blessed to work alongside a group of people who dance as often as they sleep, and who fill my life with laughter and positive energy. That being said, it’s not hard to be so happy all the time, when you get to spend every day with such an inspiring group of children. Even though our campers come together because of an illness or condition, *it’s their spirit and attitude that make Brigadoon such a magical place.* The challenges and obstacles they face in their everyday lives, become conversation starters and friendship builders at camp. There’s no better feeling than watching your program group turn into a family over the course of the week (#squadgoals), and that’s what Brigadoon is all about. At camp, children are given the opportunity to meet new friends who can understand their situations better than anyone else.

Brigadoon is a place where campers constantly challenge themselves and experience new things; from paddling the big canoe and singing in the talent show, to leading campfire songs and being role models to other campers. Our campers have taught me more than I ever could have imagined about perseverance, compassion and friendship. I have learned that it’s okay to not always know what to say or do when a situation gets tough or a friend is feeling down. Sometimes, all it takes is a listening ear, a friendly smile and an open heart...and maybe a cabin-wide slumber party or two!

I thank my lucky stars everyday that a broken elbow and a fear of trees didn’t send me home that first summer, because my life has honestly never been better. And I know my camp adventures will one day come to an end, but until then, I’ll see you all up the North River Road, at Brigadoon!”





# A MOTHER'S STORY

“Brigadoon is an amazing place for our family. Our eldest, Lorelei, has been attending brigadoon since the summer of her crohns diagnosis in 2014. Diseases and diagnosis are not unusual for Lorelei as she’s been dealing with several since birth. Crohns is a battle I myself know and I know how hard and how quickly it can consume your life: clinic visits, blood work, meds being changed, the beast rearing its ugly head at the worst times. I knew she needed Camp Guts & Glory to help her see she could be normal with such an embarrassing disease. She went her first time and when she came home she was asking how long until she could go back (despite stepping on a bee). Score!

When she talks about Brigadoon she lights up! She wears her camp shirts with pride (probably more than her princess shirts). She will gladly bend anyone’s ear regaling them with stories of how much fun camp is. To see so many kids faces light up when you drop them at camp and to see the bonds they make each summer is amazing.

She doesn’t realize yet how much she’s actually taking away from her camps. One day when she’s older and filled with despair over her crohns or epilepsy, I hope she can look back and remember all the kids who are also dealing with the same thing she is and realize that it’s never the end, just part of the journey.

Our girl is fierce and an inspiration to many, Brigadoon helps give back to her what her diseases often take away: joy.”

*Amber Collins-Grimmer  
Camp Carpe Diem and Camp Guts & Glory Parent*

# AN EXTRAORDIN



**531 SUMMER CAMPERS**



**150 NEW CAMPERS**



**3,108 PEOPLE IN THE OFF SEASON**



**16,981 MEALS SERVED**



**357KG OF CHEESE EATEN**



**505 LITRES OF MILK CONSUMED**



# ARY YEAR: 2016

99% of campers definitely want to come back to Brigadoon next summer!

“... My son doesn't have many friends. Going to Brigadoon he feels like part of a group. He has many friends he has made in past years of attending camp and looks forward to seeing them each summer. He keeps in touch year round with many of them and it helps him feel connected to his peers. He also likes that he is around other youth that share the diagnosis of arthritis.”

- **Camp JoinTogether Parent**

81% of 2016 campers felt better about themselves after camp!



95% of campers finally felt comfortable sharing their feelings at Brigadoon!

“...It makes her feel good about herself, not afraid to wear something that may show her scars, able to answer questions about her scars easier, too talking with others who have the same kind of scars.”

- **The Canadian Cancer Society NS's Camp Goodtime Parent**

“I speak for the other campers when I say this. The week that we go to camp is one of the best weeks all year.”

- **Camp Silly Yak Camper**

100% of parents would recommend Brigadoon to someone else!

“... Freedom to be herself and gain more independence. It is 100% comparable to Christmas morning for her in our house.”

- **Camp Silly Yak Camper**

“There is something this environment can provide that as parents we just can't – the opportunity for our kids to share, support and feel just like everybody else.”

- **Camp Guts & Glory Parent**







# SUMMER PROGRAMS

**Camp See-Ya, blind & visual impairment**

**Camp Carpe Diem, epilepsy**

**Camp Braveheart, congenital heart issues**

**Camp JoinTogether, arthritis**

**Camp Kedooopse, bereavement**

**Camp BELIEVE, parental mental illness**

**Camp Treasure Chest, lung health**

**Camp Trailblazers, craniofacial/facial differences**

**Camp Lots-a-Wata, kidney disease**

**Camp Guts & Glory, Crohn's & Colitis/IBD**

**Camp Goodtime, Canadian Cancer Society**

**Camp Silly-Yak, celiac disease**





National PR Atlantic



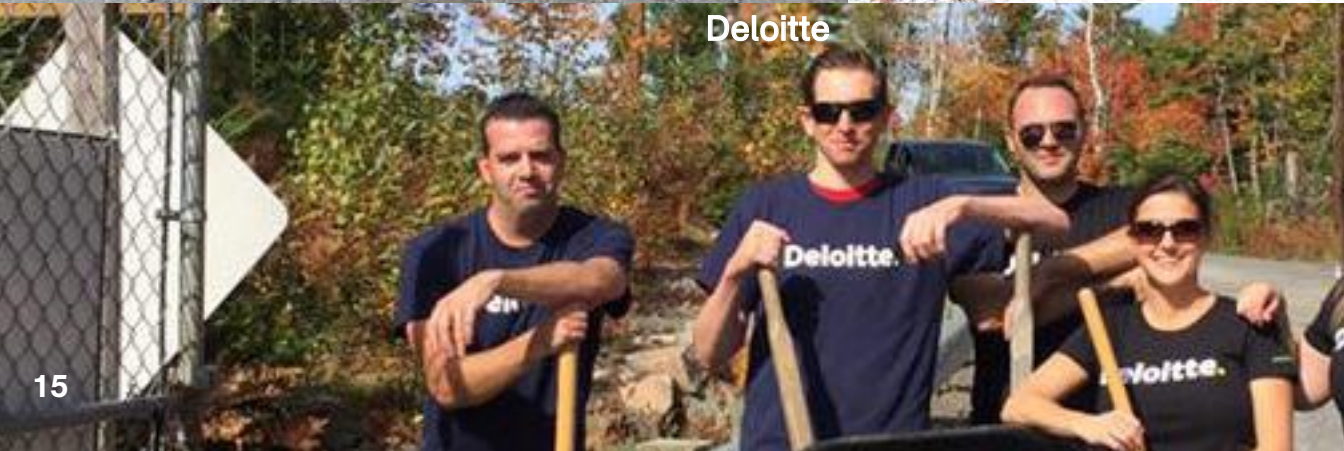
ScotianAires



Annapolis Valley Regional School Board  
International Student Group



Leaders in Train



Deloitte



# OFF SEASON PROGRAMS

In 2016, over 75 groups including schools, non-profit organizations, government agencies, and corporate teams enjoyed our facility for team building, programming, corporate retreats, special functions, professional development, and of course, exceptional fun!

Brigadoon also hosted a variety of weekend short camp stays for children and families including You're In Charge, Wanna Get Down, and Autism Nova Scotia.

During the months of September, October, April, May, and June, Brigadoon hosts overnight accommodations for up to 140 people. From November to mid-April, we can host overnight accommodations for up to 56 people. For day rentals we can accommodate up to 150 people in our dining hall. With insulated cabins, indoor multi-purpose rooms, and year round programming options, contact [programs@brigadoonvillage.org](mailto:programs@brigadoonvillage.org) for your next retreat booking!

*"A heartfelt THANK YOU to you and your team for hosting us at Brigadoon this past weekend. It was so inspiring to see the passion and care that has been put into every aspect of the work at Brigadoon. We really appreciated you taking the time to give us a tour and share the history and story behind the building of the camp. Please extend our thank you to the counsellors and kitchen staff as well."*



s Chorus



ning Retreat



# EXTRAORDINARY



## Wine & Dash

Our 2016 signature fundraiser was a record breaking event! We welcomed 457 generous participants from all across Atlantic Canada and raised just over \$77,000 for Brigadoon! Thank you to Lockett's Vineyard, L'Acadie Vineyards, Gaspereau Vineyards, and Grande Pre Vineyards for hosting this event!



## The BIG SWIM

GIVETOLIVE did it again with another epic event! The BIG SWIM was an inspiring success, raising over \$157,000 for Brigadoon! 65 participants bravely swam along the coast of New Brunswick on a rainy August day and helped us give extraordinary kids a chance to ordinary.



## New Office

In August of 2016, Brigadoon's Halifax office relocated to the historic Hydrostone Market! Our unique space is located at 5523A Young Street, Halifax, Nova Scotia, B3K 1Z7, next to Julien's Bakery. Feel free to drop by for a visit at any time!



## 5th Birthday Celebration

In April, we celebrated our 5th Birthday! We celebrated with our amazing donors, campers, families, friends, volunteers, and staff at Pier 21. A heartfelt and sincere thank you to everyone who has supported Brigadoon and helped us grow over these last 5 years!



# MOMENTS: 2016



**Tour For Kids**

The Coast to Coast Cancer Foundation's Tour for Kids raised just over \$44,000 amongst 40 participants! These determined athletes biked from Halifax to our camp facility, and back. Thank you to everyone who was involved and helped us impact the lives of children living with chronic illness, chronic conditions, and special needs!



**Camp BELIEVE**

Camp BELIEVE is a brand new camp program for children who are impacted by a parent's mental illness. It is an opportunity for kids to connect with others with similar family experiences and learn healthy coping skills while engaging in camp activities. Thank you to the Mental Health Foundation Nova Scotia for making this possible for 2016 and beyond!



**Dreamcatcher Endowment Fund**

In September of 2016, The Dreamcatcher Endowment Fund was launched in honor of Brigadoon's Founder, Dave McKeage. This fund will ensure 30 children will be able to attend camp in 2017 and ensure Brigadoon can continue to give extraordinary kids a chance to be ordinary for a long time to come.



**Wilson's Spread the Warmth**

Sometimes a hug is all it takes to make the world a warmer place. During Giving Tuesday at Scotia Square Mall and Victoria Park, our friends at Wilson's accepted hugs in turn for a \$10 donation to Brigadoon! Thank you to the team at Wilson's for including us in this fabulous fundraiser!

# CONNECTING



“My heart is very full after watching the CTV Atlantic story on Camp JoinTogether! So much love for Brigadoon, thank you for what you have done for our kids.”



“My heart is very full after watching the CTV Atlantic story on Camp JoinTogether! So much love for Brigadoon, thank you for what you have done for our kids.”



“Thank you to all the volunteers at Brigadoon Village, staff at the IWK, and the Kidney Foundation for helping my girl experience a wonderful week away from our everyday life, such a blessing!! She had a great time and can't wait to go back next summer!



“Great opportunity to check out the amazing facilities, grounds & staff! We love this place!”



“#tbt to last summer when I went to @brigadoonvillage and met some awesome people who changed my life completely. I can't wait for Summer to start again so I can go back and revisit all those great times I had. It truly was the greatest experience I ever had.”



“This is a marvellous place that does tremendously good work.”



**Seamus O'Regan**   
@SeamusORegan



“@BrigadoonTweets Reading over LIT package & I roared over it being a magical place where GPS” is non existent. True. Just follow your heart!



“Today as we left (and Momma weeping again), [we were] talking about camp and how special it is for her to go be with so many like her. Lorelei said to me she wished we could go back in time to have Brigadoon open before I was diagnosed with Crohn's so I could attend brigadoon too. Smart kid, she knows at a young age how amazing you guys all are. And then I cried more while driving ;) thanks for 2 amazing weeks for our girl again!”



“My family. Love you guys all so much. Honestly this place has been my home for so long that I can't imagine my life without you people. Our diseases brought us to brigadoon, but they also brought us all together. They may have been a curse at first, but we have made them a strength. We have molded our personalities around them (or molded them around our personalities) and been made strong. Keep walking through the fire everyone! @brigadoonvillage”



# G WITH YOU



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# CELEBRATING D





# DONOR IMPACT

## Fundraising Highlights

Camp/Village Programs	\$586,172
Fundraising Initiatives	\$1,465,991
Other Income	\$2,878
Amortization of deferred contributions	\$201,871
Grants	\$17,879
	<b>\$2,274,791</b>

## Funding Priorities

Administration	\$324,887
Fund Development	\$318,555
Camp Operations	\$1,088,122
	<b>\$1,731,564</b>
Excess of revenues over expenditures	<b>\$543,227</b>

## Statement of Financial Position

### Assets

#### Current

Cash	\$352,754
Receivables	\$43,900
Government remittance receivable	<u>\$2,960</u>

**\$399,614**

Restricted Cash	\$246,070
Property & Equipment	<u>\$6,316,452</u>

**\$6,962,136**

### Liabilities

#### Current

Payables & Accruals	\$54,480
Deferred revenue	\$22,555
Current portion of callable debt	\$140,560
Current position of long-term debt	<u>\$5,466</u>

Current liabilities before callable debt	\$223,061
Callable debt	<u>\$805,690</u>

**\$1,028,751**

Long-term debt	-
Deferred capital contributions	<u>\$4,844,900</u>

\$5,873,651

**Net Assets** **\$1,088,485**

**\$6,962,136**

# EXTRAORDIN

*Thank you for sharing in our vision of providing a life-changing experience for children living with opportunity to attend our camp programs. Please note this li*

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Abe Leventhal  
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Chezzetcook & District Lions Club  
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Coast to Coast Against Cancer Foundation  
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Conrad Fernandez

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CPSNS Charity Fund  
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Culligan  
Dalhousie Brigadoon Society  
Danielle Porteous  
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David Davies  
David Denomme  
David Graham  
David McKeage  
Deloitte  
Dexter Construction  
Dickie's Plumbing  
Digby Area Recreation Commission  
Digby Christmas Daddies Committee  
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Ecole Burton Ettinger School  
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Halifax Childrens Hospital Nurses Alumnae Assoc



# ARY DONORS

*a chronic illness, chronic condition, or special need. Your generosity has given this children the opportunity to experience camp.*

Halifax Independent School  
Halifax International Airport Authority  
Halifax Youth Foundation  
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Henry & Ann Vieira  
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Mike & Lee-Anne Chassie  
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Morris' Farm  
Mount Allison Students' Union



**"It's hard to imagine anything more worthwhile or satisfying than helping kids experience camp."**

**- Hugh Smith, Dexter Construction**

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The Christina and Hedley G. Ivany Charitable  
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The Estate of Margaret Vair McLellan  
The Kidney Foundation of Canada  
The Kings County Barristers  
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Tracy Baker  
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Canadian Cancer Society Nova Scotia  
Crohns & Colitis Canada  
Janssen Pharmaceuticals Inc  
Kidney Foundation  
Lung Association of Nova Scotia  
Mental Health Foundation Nova Scotia



**Thank you  
for giving  
extraordinary kids  
a chance to be  
ordinary!**





## Board of Directors

**Anne McGuire (Chair)**  
Former President & CEO  
IWK Health Centre

**Greg Blunden**  
Chief Financial Officer  
Emera Inc

**Allan Horsburgh  
(Treasurer)**  
VP Stewardship &  
Accountability  
Nova Scotia Health Authority

**David Graham**  
Executive Director  
Brigadoon Village

**Peter Boyd**  
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**Gillian Gray**  
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& Organizational Development  
Medavie Blue Cross

## Staff

**Sally Banks**  
Registrar & Administrative Coordinator

**Michelle Bohaychuk**  
Director of Development

**David Graham**  
Executive Director

**George Hardy**  
Facilities Manager

**Kerri Ann Hillier**  
Development Officer

**Jen Kelday**  
Director of Programs & Operations

**Dianne Kendall**  
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**Brendan Loughnane**  
Off Season Program Coordinator

**Tiffany MacInnis**  
Summer Director

**Jess McCutcheon**  
Administrative Coordinator

**Sarah Murphy**  
Marketing & Communications Coordinator

**Vanessa Nasrallah**  
Development Officer





## Summer Programming

Morgan Dalrymple  
Emily Byrne  
Emma Bartlett  
Erin Ring  
Claire Bullock  
Nathan Otley  
Elliot Pitter  
Alexandra Lum  
Cassidy Tully  
Kevin Dewolfe  
Will Stordy  
Blake Fairclough  
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Lily Webber  
Vanessa Miller

Linnea Livingstone  
Sarah Schwartz  
Jeremy Campbell  
Jennifer Ackerman  
Liz Marion  
John O’Cool  
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Joel (Otis) Charles  
Ali Giffen-Johnson

## Food Services & Maintenance

Liz Muggah  
Claire Arenburg  
Jeremy Campbell  
Saam Mogensen  
Josh Willoughby  
Kevin DeWolfe

Dominic Stettler  
Todd Frank  
Sue Lyons  
Matt Shepherd  
Kenda Smith  
Kevin Sypher



**“Camp is a place  
where i’m not  
alone. I didn’t  
make friends, I  
made a whole new  
family.”**



BRIGADOON

5523A Young Street  
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[www.brigadoonvillage.org](http://www.brigadoonvillage.org)