



A photograph of a person splashing in a swimming pool. The water is a vibrant blue, and the background shows a dense line of green trees. A blue and white lane line is visible in the foreground. The overall scene is bright and energetic.

**Giving  
Extraordinary  
Kids a Chance  
to Be Ordinary.**





## Greetings from our Board Chair and Executive Director

Brigadoon was founded with an ambitious idea that evolved into an incredible reality. The process began by creating a founding board, running feasibility studies, developing a plan, securing our partners and building our facility. Then we shaped our programs, opened our doors to our community, and began to impact the lives of our campers. Now, as we enter our eighth year of operations, we have had the privilege of hosting over 2,700 campers across our 13 summer camp programs, and are continuing to grow.

Every summer, it is a joy to see the transformation our campers undergo over the course of one short week, the sustained and accelerating growth of return campers, and the confident leadership of those who move into counsellor roles. We proudly say that we give extraordinary kids a chance to be ordinary, but in reality, it is so much more than that. We are changing the trajectory of these young members of our community by creating the space to foster sincere confidence, creativity, resilience, and a connection to a network that celebrates their spirit.

Our goal in the coming years? To grow. To provide this revolutionary experience to thousands more kids living with health conditions and other life challenges, and to proudly showcase our exceptional facility and programs to the Atlantic region. We can, and will accomplish this ambition with the help of committed partnerships, a passionate team, and donations – big and small.

We are a catalyst for our communities, and we're just getting started.

*David Graham*

David Graham  
Executive Director

*Anne McGuire*

Anne McGuire  
Board Chair



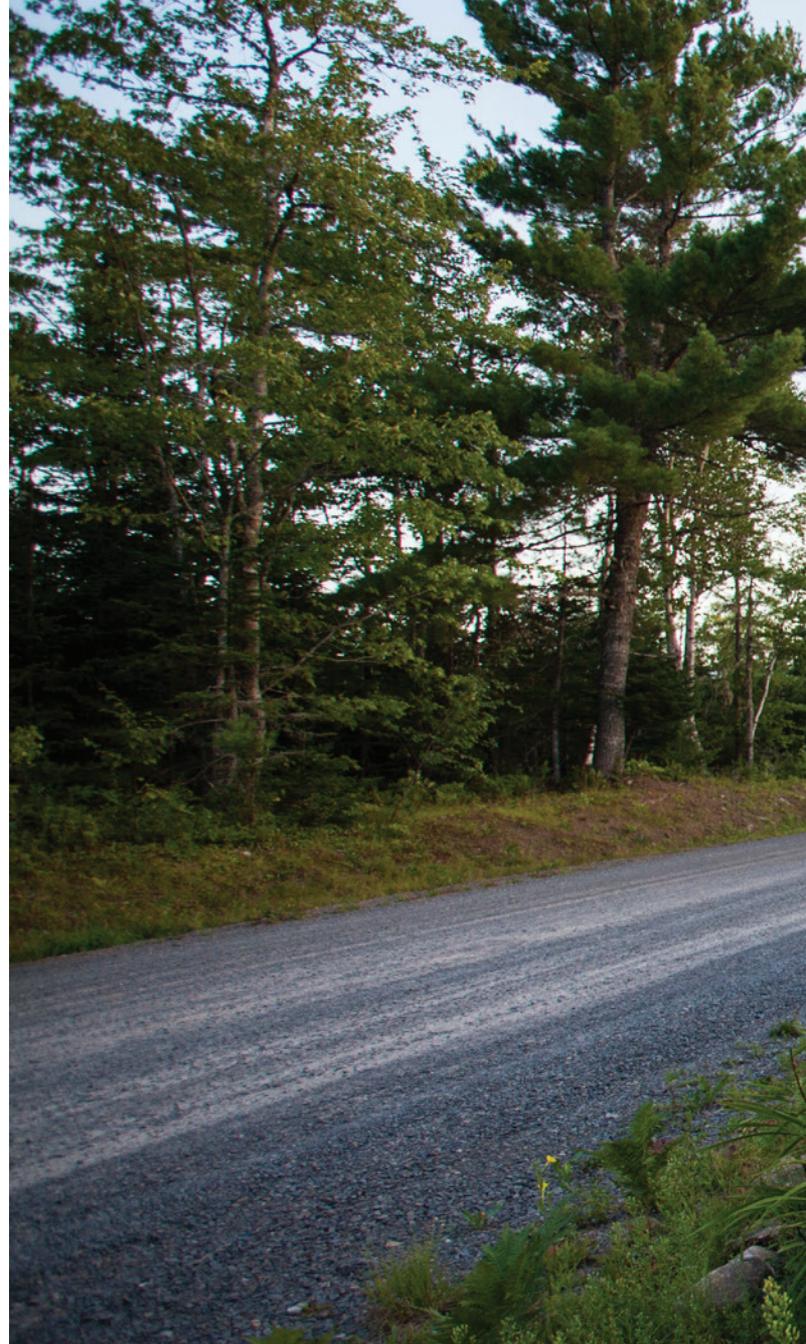
# What it means to be part of Brigadoon

At Brigadoon, we do more than just summer camp. We transform the lives of those who attend our programs. Our kids find within themselves that they have limitless potential and can achieve more than they ever thought possible.

In our opening year of 2011, 43 kids attended our first program, Camp Guts & Glory. Fast forward to 2017, we had 625 campers registered in 13 different programs and we're setting our sights high on the horizon for continued growth in the coming years.

We will build on our programming and keep empowering children and youth to find their independence, build lifelong friendships, and help them discover that they are not defined by their health conditions and other life challenges.

Above all else, we are changing the lives of campers by letting these extraordinary kids be ordinary kids. The sky is the limit for them.





BRIGADOON  
VILLAGE



**Emily's**

**story**

Before my first camp back in 2013, I remember receiving my campers' files and immediately feeling panicked. How could I care for these campers with pages upon pages of medical history? I quickly learned that behind the many diagnoses, medications and procedures were just kids, kids with unique interests, strengths, and personalities. The medical staff on site made my role simple—get to know these campers, support them, and ensure they have the best week ever.

Flash forward five years. I no longer worry about how to support campers, regardless of the diagnosis or challenge they face. I am now more comfortable with who I am and what I am passionate about. I have been taught the true meaning compassion and empathy and understand what hard work really means. I can also now eat spaghetti without utensils and can fit a month's worth of activities into a single morning.

I expect people often assume that working at camp is a mix between babysitting and hanging out with friends. Though our staff, who quickly become a wonderful and quirky family, spend most of our time having a blast with kids, we also accept a huge responsibility each day. We understand that every minute with a camper is an opportunity to make an impact—to build a relationship, encourage a friendship, or be that listening adult a camper may not have at home.

**“The best part of my time at Brigadoon, though, is seeing campers grow.”**

Just months away from completing my master's degree, I can honestly say that there's no exam or paper that I have worked harder towards or sacrificed more sleep for than I have to make these special camper experiences happen. You can't help but give 110% every single day when provided with the opportunity to make a difference in a camper's life. I've seen a staff member sacrifice their only hour break within a 16-hour work day to blow-dry each page of a camper's soggy comic book retrieved from the lake, and another stay up all night ensuring

the generator, powering a camper's feeding machine, doesn't run out of gas, so the camper can stay in a tent with his peers.

The best part of my time at Brigadoon, though, is seeing campers grow. Brigadoon allows youth to learn about themselves, about others, and how to support each other.

Campers leave with newfound confidence, and the ability to advocate for themselves and their condition. They can now open up without fear of judgment. I have seen the relief on a teenager's face, sharing her journey with peers for the first time, after years of keeping her diagnosis a secret. Brigadoon transforms lives; like the camper who was only at camp to “try it for a day”, yet took to the stage four days later in the leading role of the play. Others take place more gradually, like my timid first-year campers, who nearly five years later have grown into mature young people, taking on leadership roles at Brigadoon and in their communities.



# Kids being kids

Since our opening in 2011, we have been committed to providing camp experiences that inspire and impact our campers beyond the time they spend at Brigadoon. From hosting our first and only program, Camp Guts & Glory, to now running 13—each specialized for the unique campers we host—we continue to seek out innovative partnerships to grow our offering of transformative programming.

Thank you to our donors and partners who help bring our programming to life:

**AboutFace**

**APSEA**

**Arthritis Society - Nova Scotia**

**Braveheart Support Society**

**Canadian Cancer Society -  
Nova Scotia Division**

**Lung Association of Nova Scotia**

**Mental Health Foundation of Nova Scotia**

**The Kidney Foundation of Canada -  
Atlantic Branch**

# Camp programs

## **Camp See-Ya**

Blind & visual impairment

## **Camp Carpe Diem**

Epilepsy

## **Camp Braveheart**

Congenital heart issues

## **Camp JoinTogether**

Arthritis

## **Camp Kedooopse**

Bereavement

## **Camp BELIEVE**

Parental mental illness

## **Camp Treasure Chest**

Lung health/asthma/anaphylaxis

## **Camp Trailblazers**

Craniofacial/facial differences

## **Camp Lots-a-Wata**

Kidney disease

## **Camp Guts & Glory/ Camp Got2Go**

Crohn's, colitis, ostomy, cecostomy

## **Canadian Cancer Society's Camp Goodtime**

## **Camp Silly-Yak**

Celiac disease



**“Camp is a place  
where he can be  
himself, comfortable  
in his own skin.**

**A fun and pressure-  
free environment to  
explore, challenge  
himself, and make  
new friends.”**



## Fun with numbers

A lot goes into running Brigadoon, including celebrating special moments—and we've got plenty of those. These are just some of the highlights:

### Celebrating our teammates

**Our small & mighty team worked with donors to raise over**

**\$1.276 million**

**We have a new office to call home at the **Hydrostone** to fit our growing team.**

### Growth Spurt!



**From 43 campers in 2011 to**

**625 in 2017.**

**We've got **700** camp t-shirts to fill in 2018!**

# Our grocery list has gotten a bit bigger since we opened!



**1,710 lbs**  
of chicken breast



**5,984**  
slices of whole wheat bread



**1,800**  
packages of hot chocolate



**2,240**  
cups of milk



**4,140**  
whole eggs



**12,848**  
slices of bacon

**WHICH  
EQUALS**

**12,680** summer camp meals

**9,420** camper snacks and

**5,895** s'mores





**Caleb's**

**story**

For three summers now I have made the trip from St. John's, Newfoundland, to Halifax, and on to Brigadoon. Each year has been a different experience for me. The first time I was nervous, because I was recently diagnosed with Crohn's and I was only nine at the time. But I was eager to be independent!

I had been looking forward to camp since I first heard about it from Crohn's and Colitis Canada. My second year going to camp, I really wasn't feeling 100% but I had my heart set on camp and was determined to go. My parents waited with me at the airport, catching a glimpse of what camp offered me as I interacted with the other kids waiting. We easily went from discussing the latest cell phones to which medications we were taking and sharing a laugh over which treatments we had and what we didn't like about them.

**“We were able to share  
with someone our  
own age who really  
got it.”**

We were able to share with someone our own age who really got it. And despite my mom's insistence that I “take it easy at camp”, I was proud to announce when I returned that I had completed a boating course! Shortly after I returned, I started a new treatment and I felt comfortably sharing that information

with the other Brigadoon campers I knew who were on similar treatments. It helped reassure my Mom and me about this next step in our journey with Crohn's disease.

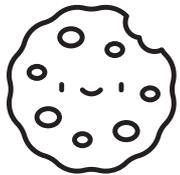
On my third trip to camp, I was a seasoned camper and looked forward to reconnecting with friends and fully experiencing all of the amazing activities at Brigadoon. When I meet other kids like me with IBD, it makes me feel like I belong. I am a Brigadoon ambassador and my message always starts with “Camp is awesome!” Quickly followed by “You get to do lots of cool things!”.



# A most amazing year

Brigadoon has a mission that resonates with individuals, families, and communities, and a mandate that people want to be a part of. Every day we get to create the space for children living with health conditions and other life challenges to see themselves with new eyes, and we get to do that with the support of generous community members.

This year has been filled with milestone moments and growth, and we've got big plans for the coming years. With the support of our community and partners, we know there are big things coming.



## Smile Cookie Campaign

Thank you Les and Fred Falconer for including us. Over \$16,000 was raised for Brigadoon's camp programs!

## McHappy Day

Thank you to McDonald's owners, Bob & Justin Smith, for including us in their McHappy Day celebrations and raising over \$13,000!



## BIG SWIM

47 swimmers raised over \$128,000 for Brigadoon's camp programs. Thank you to Give to Live!



## Wine & Dash

450 participants raised over \$84,000!

## KBRS In Kind Donation

Thank you to KBRS for providing an in-kind donation to assist in the hiring of our new Director of Programs Partnerships and Operations, Jenn Ross!

## 100 Kids Who Care

One of our Camp Guts & Glory campers, Sam, represented Brigadoon at a 100 Kids Who Care meeting. This amazing group of kids came together and voted for Brigadoon to be the recipient of the \$520 that they had raised.

## Around The Bend Foundation

The Around the Bend Foundation, chaired and founded by Wendy Black, reached a milestone of \$1,000,000 in gifts to Brigadoon this year.



### **Bell Let's Talk Community Fund Grant**

\$20,000 grant from Bell Let's  
Talk to support Camp BELIEVE!



### **Tour for Kids**

58 cyclists raised over \$77,000 for our in-hospital  
and in-city programs. Thank you to the Coast to  
Coast Against Cancer Foundation



### **TD Music Counts Grant**

\$10,000 worth of musical instruments were  
donated to expand Brigadoon's music program  
as part of the TD Music Counts program!

### **Scotiabank**

Thank you to Scotiabank for their \$25,000 gift to that will  
help send 25 kids living with health conditions and other life  
challenges to Brigadoon!



# Maggie's

# story

Dear Friends, let me tell you how you have changed the trajectory of our daughter's life.

Maggie has Autism, OCD and generalized anxiety. She has never successfully stayed anywhere, never participated in extracurricular activities, and is extremely shy. When she was eight, she lost the most influential person in her life, her grandmother. Nan's battle with cancer was very brief and it left Maggie devastated. No time to prepare for what was to come and too young to understand why this happens to people.

Then came Brigadoon's Camp Kedooopse.

Brigadoon was a scary step for us as parents, however after therapy we thought it was needed and we would take the risk. I was apprehensive, and the week she was gone, I honestly expected a call to come get her.

The day of pick up, I was so excited to see my girl, teary-eyed and proud. But she paid no attention to us. I have never seen her so happy. She made friends. She made memories. She shared her story and listened to others. She cried for two solid weeks following camp because she so desperately wanted to be back there. From there on, she has counted down the sleeps to the next season and is anxiously awaiting being old enough to work there.

Brigadoon has been nothing short of amazing. The growth our daughter has experienced is phenomenal. The year following camp, Maggie has tried so many new things because of the confidence she has gained from going to camp.

**“The year following camp, Maggie has tried so many new things because of the confidence she has gained from going to camp.”**

All we can say is THANK YOU! Thank you for providing our children with an opportunity to grow, love, be accepted, and believe. Believe in themselves, believe in their abilities, believe in their future!

Thank you for giving Maggie, our extraordinary daughter, a chance to be ordinary.

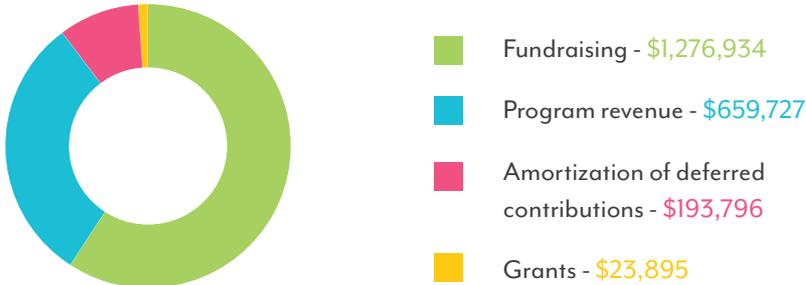
Love, The Zinck Family



# Financial breakdown

Brigadoon continues to work diligently to ensure that our community's investment in our mission delivers the most significant impact possible. In 2017, Brigadoon achieved an excess of revenues over expenditures of \$294,663 that will help the organization to position itself for the expected growth in children and families accessing our programs in 2018.

## Fundraising highlights 2017



## Funding priorities



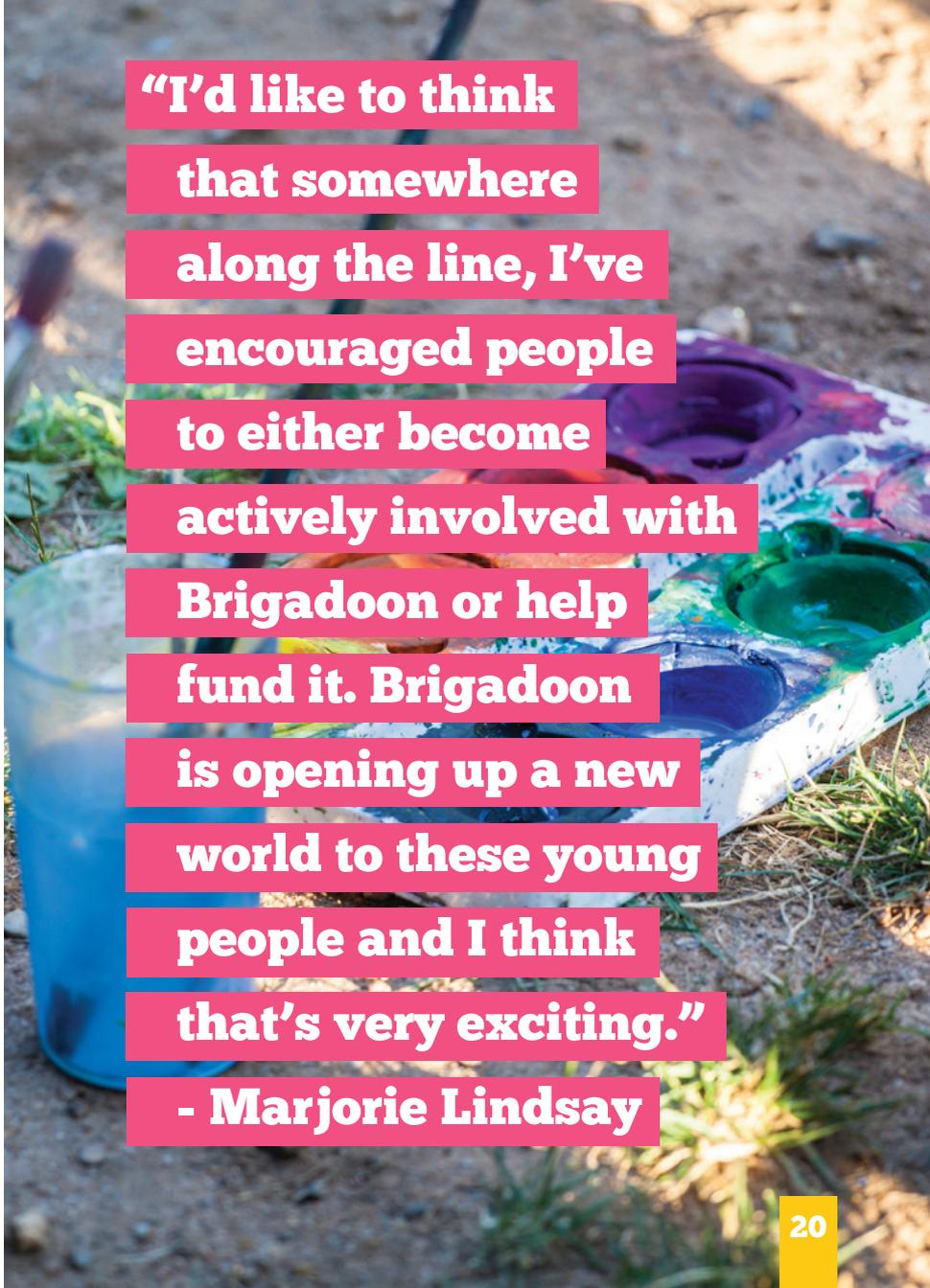
# Financial position

## Assets - Current

Cash	\$ 381,829
Short term investments	200,318
Receivables	16,665
Prepays	14,269
Government remittance receivable	473
	<b>613,554</b>
Restricted cash	275,487
Property and equipment	6,118,747
	<b>\$ 7,007,788</b>

## Liabilities - Current

Payables and accruals	\$44,991
Deferred revenue	15,582
Current portion of long-term debt	12,161
Current portion of callable debt	140,560
Current liabilities before callable debt	213,294
Callable debt	720,690
	<b>933,984</b>
Long-term debt	10,135
Deferred capital contributions	4,651,104
	5,95,223
Net Assets	1,412,565
	<b>\$7,007,788</b>



**“I’d like to think that somewhere along the line, I’ve encouraged people to either become actively involved with Brigadoon or help fund it. Brigadoon is opening up a new world to these young people and I think that’s very exciting.”**

**- Marjorie Lindsay**

# It takes a village

This list is a sample of some of our many generous donors.

1st NS Apple Valley Good Sam

A & R Ocean Investments Ltd.

A Aucoin's Bakery Ltd.

ABLE Engineering

Advanced Screen Printing

Allain, Carole

Andrews, Dave & Karen

Around the Bend Foundation

Aurora Inn

Bank of Montreal

Banyard, Maureen

Barkhouse, Malcolm & Lynne

Bayshore Contracting Ltd.

Beaver Bank Kinsac Lions Club

Bedford Lionettes Club

Bell, Neil

Bell Aliant

Bembridge, Betty

Berringer, Lindsay

Bishop & Company Chartered

Accountants Inc

Bliss, Michael

Bob & Justin Smith of McDonald's

Restaurants in the Annapolis Valley

Bohaychuk, Michelle

Bounce Kingdom

Boyd, Peter

Brown, David

Brown, Margaret

Brown-Fletcher, Catriona

Burri, Lorraine

Burton, Mardi

Butler, Gregory & Alison Scott

BWE Social Committee

Cambridge United Baptist Church Workers

Campbell, Jennifer

Campbell, R. Diane

Canadian Celiac Association

Canadian Celiac Association

Saint John Chapter

Canadian Celiac Association

St. John's Chapter

Canadian Federation of University Women -  
Wolfville

Canadian Mental Health Association Kings  
County Community Outreach

Canadian Tire Jumpstart Charities

Canning District Lions Club

CANSEL

Childs, Nicholas

Chipman, Fred & Nancy

Christ Community Church Society

CIBC

CIBC Children's Foundation

Clahane-Campbell, Sheila

Connelly, A.B.F. & Sandra

Costello Fitt Limited

Covill, Renee

Covill, Robert

CPSNS Charity Fund

CTV Atlantic

Cures for Kids Foundation

Dakin, Al & Daneen

Dalhousie - New Mills Pastoral Church

Dalhousie Brigadoon Society

Dartmouth Lions Club

Davies, David & Lynda

Davis, Alex & Ben

Deloitte

Diamond Devilz Sisterhood

Digby Christmas Daddies Fund Committee

Donner Canadian Foundation

Dr. John C. Wickwire Academy

Edwards Family Charitable Foundation

EHS

Eisai Limited

Ells, Bruce D. G.

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Flemming, John

Fountain, Margaret & David

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Grapevine Magazine

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Grey Cardinal Management Inc.

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Grossert, J. Stuart & Hilda

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Halifax Youth Foundation

Hames, Joanne

Henderson, Jane

Hennigar, David

Hennigar, Debora Ellen

Hillier, Kerri Ann

Horsburgh, Allan

Horsburgh, Robert Scott

Irwin, Denyse Marie

Irwin, Michelle Lee

IWK Neurology Department

Janssen Inc.

James, Rose Cecilia

Jarvis, Wally & Phyllis

Jolly, Sandy

Jollymore, Gloria

Jordan Boyd Foundation

Karla's Hair Affair

Keinick, Paul A.

Kent, Verna

Kentville Toyota

Kentville United Baptist Church

# Thank you to our donors

Kinnette Club of Sackville

Knightsbridge Robertson Surette

Lafarge

Lakewood Poultry

LAREX Developments

Layer Trade

LD Kalkman CA Inc.

Lefort, Suzanne

Lindsay, John W.

Lindsay, Marjorie

Lohnes, George

MacDonald, Sara Elizabeth

MacDougall, Daniel

MacEachern, Lou W.

MacLeod, Donald

MacLeod, George

MacNeill, Gordon & Barbra

MacPherson, James

MacQuarrie, Charlotte

Mary Margaret Young Trust

Mason, Bryan Gordon

Masonic Foundation of Nova Scotia

Mathers, Harry I.

Mattucci, Tracey

McCain Foundation

McCarthy, Cassidy

McCutcheon, Kerstin & Ryan

McDonald, Wendy & Robert

McGuire, Anne

McInnes Cooper

McKeage, David & Krista

McLean, Nathalie

Medeiros, Karyn

Mercer, Susan

Meteghan Lions Club

Michelin North America (Canada) Inc.

Moignard, Margaret Ainslie

Moody Brothers

Mr D S7 Productions Limited

Muir, Jamie

Murchison, Judy

Murphy, Sarah

Musquodoboit Valley Lions Club

My Yoga Space

Nasrallah, Vanessa

NATIONAL PR

National Philanthropic Trust

Neal, Chris

Newcombe, Connie

Nichols Wealth Management

Noonan, Peter

Nova Scotia Power

Nova's Finest Fisheries Inc.

Oceanview Education Centre

Ogilvie, Kelvin

Ogilvie, Ruth

O'Malley, Frances

O'Regans

Otley, Tony

Parkland at the Gardens

Parrsboro Lion's Club

Payne, Edith

Pepsico Foods Canada

Pete's Frootique

Piccinini, Renzo

Property Valuation Services

RBC Foundation

Remax Banner Real Estate

Richardson, Ian

Riley, Marie

Ritchie, J. William

Roots Corporation

Rotary Club of Peterborough Inc.

Rotary Club of Wolfville Mud Creek

Royal Canadian Legion Branch 98

Salsman, Lynn

Sandpiper Consulting Inc.

SBW Wealth Management

Scoop Sisters

Scotia Investors Equity Fund Limited

Scotiabank

Sinclair, Ewen G.

Sinclair, Roger

Southwest Electrical Services

Speyer-Ofenberg, Nina

St. Eulalie Rebekah Lodge 27

St. James United Church

St. Margaret's Bay Lions Club

St. Monica's CWL

Steele Auto Group

Stewart, Margaret

Stewart, Teana

Street, Anne & Robert

Tait, Isobel & David

Taylor, Drew & Paula

Taylor, Elizabeth

The Auxiliary of the IWK Health Centre

The Deep Brook/ Waldec Lions Club

The Epilepsy Association of Nova Scotia

The Kidney Foundation,  
Atlantic Canada Branch

The Lions Club of Salisbury

The Lions Club of Spryfield

The ScotianAires

The Yoga Barn

Trefry, Greg

Ueffing, Susan & Josephus

United Ostomy Association of Canada Inc.

United Way of Greater Toronto

United Way of Halifax Region

United Way Ottawa

Vieira, Henry & Ann

Wadiah M. Fares Family Foundation

Walker Wood Foundation

Waller, Kevin

White, Heather

Whynotts Wind LP

Willowdale Farms Inc.

Wilson's Home Heating

Wolfville School

WTF Holdings Inc

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**David Graham** - Executive Director

**Michelle Bohaychuk** - Director of Development

**Jen Kelday** - Director of Program & Operations

**Jenn Ross** - Director of Program Partnerships and Operations

**Tiffany MacInnis** - Summer Director

**George Hardy** - Facilities Manager

**Dianne Kendall** - Red Seal Executive Chef

**Sarah Murphy** - Marketing & Communications Officer

**Vanessa Nasrallah** - Development Officer

**Brendan Loughnane** - Off Season Program Coordinator

**Sally Banks** - Registrar & Administrative Coordinator

**Jess McCutcheon** - Administrator

**Sandy Morrow** - Registrar & Administrative Coordinator

**Liz Muggah** - Sous Chef, BSc Nutrition, P.Dt.



## Board of Directors:

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Former President & CEO  
IWK Health Centre

### **Allan Horsburgh** (Treasurer)

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Accountability  
Nova Scotia Health Authority

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Brigadoon Village

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IWK Health Centre  
Professor of Pediatrics  
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Dean, Faculty of Health,  
Vice President, Research  
Dalhousie University

# Board of Directors and staff

## Summer programming

Tiffany MacInnis

Amanda Godfrey

Will Stordy

Cameron Dauphinee

Joel (Otis) Kreutzkamp

Erin Ring

Josh Willoughby

Sebastian Buck

Emily Byrne

Jenn Ackerman

Nathan Otley

Brendan Loughnane

Hamish Nichols

Kenzie Morrison

Emily Hartley

Emma Bartlett

Bhreaugh Castellani

Vanessa Miller

Bryn Longcroft-Harris

John O'Toole

Sarah Schwartz

Jack Kerr

Ali Giffen-Johnson

Cassidy Tully

Kathryn Lawrence

## Food services

Liz Muggah

Claire Arenburg

Brandi Johnson

Gordon Angel

Jeremy Campbell

Anne McDougall

Kaylee Atwood

Joel (Otis) Kreutzkamp

Sam Mogensen

Brandon McCafferty

Alisha Youden

A group of people are gathered outdoors in a wooded area. In the center, a person wearing glasses and a green and yellow jacket is seated in a white wheelchair. They are holding a clipboard and looking towards the camera. Several people are standing around them, and one person in a blue hoodie is high-fiving the person in the wheelchair. The background consists of tall trees and a wooden post with the number '7' on it. The overall atmosphere is positive and supportive.

**The sky is  
the limit**



**Creating community.**  
**Changing trajectories.**  
**Reimagining what  
camp can do.**



BRIGA  
SEE-YA!

