

BRIGADOON

Children's Camp Society

2013 Annual Report





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A message from..



Our Founder

Fifteen years ago, it was just an idea.

And if it wasn't for the efforts and input of more than 100 experts within pediatric health care, recreation, architecture, business, education and government, it would still be just an idea.

Today, Brigadoon stands as a testament to the will of many people. We are attracting senior volunteers and staff members from across the country and new programs are being developed every year. Most importantly, we are meeting the unmet need of so many campers and families. Their words and images tell the true story of Brigadoon. Hearing the words of even a single camper will change your day, or life, guaranteed.

There are already so many Brigadoon stories and memories to look back on. And the journey has really only begun.

Dave McKeage

*Founder
Brigadoon Children's Camp Society*



Our Board Chair

The transformation of Brigadoon Village from an idea, to construction, to a fully operating camp and recreational facility is complete. 2013 was our best year yet with more camp programs and children than ever. Brigadoon is about the children, ensuring that these extraordinary kids have an opportunity to be ordinary for a week and experience all of the wonderful things that camp has to offer.

The Board of Directors takes its responsibilities seriously. The long-term health of Brigadoon Village requires financial stability; staff development, infrastructure renewal, appropriate programming and exemplary medical care for children. The Board is committed to these challenges and providing a special place for the children as well as maintaining the trust of the parents. We look forward to the coming year as even more children will have the opportunity to experience camp.

Greg Blunden

*Board Chair
Brigadoon Children's Camp Society*



Our Executive Director

We had a tremendous 2013 down the North River Road at Brigadoon! More than 350 children experienced the magic of camp in nine full weeks of programming during our summer season. 2013 also saw the launch of new programs such as Camp Carpe Diem, a camp for children with epilepsy, which launched as a Canadian first at Brigadoon Village.

Our ability to provide transformative camp experiences is only made possible with the support of so many individuals and organizations across the region. Our continued growth in both programs and financial support in the years ahead is something we are prepared to welcome and fully embrace.

Brigadoon Village is unparalleled anywhere else in Canada and we look forward to the magic we create each and every day for the extraordinary children who enter our gates.

David Graham

*Executive Director
Brigadoon Children's Camp Society*





Board of Directors

Greg Blunden, Chair

Executive VP, Customer, Business & Financial Services
Nova Scotia Power Inc.

Peter Boyd, Director

Wealth Management Advisor
Owens MacFadyen Group

Janane Chater, Director

Senior Director of Marketing and Corporate Communications
Lawtons Drugs and Sobeys Pharmacy

Tricia Cochrane, Director

Vice President, Community Health & Continuing Care
Annapolis Valley District Health Authority

Lisa Gallivan, Director

Partner
Stewart McKelvey

Gillian Gray, Director

Director of Human Resources & Organizational Development
Medavie Blue Cross

Allan Horsburgh, Treasurer

Vice President/Chief Financial Officer, Operations and Support
IWK Health Centre

Lisa Merrithew, Director

Vice President, Corporate Affairs
Bell Aliant

Jonathan Mullin, Director

Vice President
Aecon Buildings-Atlantic

Dr. Anthony Otley, Director

Head, Division of Gastroenterology, IWK Health Centre
Professor of Pediatrics, Dalhousie University

Dr. Robert Pitter, Director

Professor, School of Recreation Management & Kinesiology
Acadia University

David Postill, Director

Owner
Stanley Strategy Group

Keith Publicover, Director

Principal Consultant
KDP Consulting

Anna Stuart, Past Chair

Vice President
Knightsbridge Robertson Surette





Fund Development / Capital Campaign Committee

John Young, Q.C., Chair
Firm Chair, Boyne Clarke

Mrs. Marjorie Lindsay
Honorary Chair

John W. Chandler, Q.C.
Lawyer

Dave Davies
Retired, Agriculture Industry

David Graham
Executive Director, Brigadoon Children's Camp Society

Wally Jarvis
Retired Executive, Insurance company

George Lohnes, Q.C.
Retired Lawyer

Lisa Merrithew
Vice President, Corporate Affairs, Bell Aliant

Brent Platt
Director of Development and Administration,
Brigadoon Children's Camp Society

Roger Sinclair
Partner, Sinclair Billard + Weld

Finance Committee

Greg Blunden
Executive Vice President, Customer, Business & Financial
Services at Nova Scotia Power Inc.

Peter Boyd
Wealth Management Advisor, Owens MacFadyen Group

David Graham
Executive Director, Brigadoon Children's Camp Society

Allan Horsburgh
Vice President/Chief Financial Officer,
Operations and Support, IWK Health Centre

Meet the Lewis's



"We were able to share experiences and learn from each other, and every day we had so much fun!"

Hi, I'm Jenna, and I went to Camp JoinTogether at Brigadoon Village this past summer. Camp at Brigadoon Village is a special time for me because I met a whole bunch of people who all had the same disease that

I have. We were able to share experiences and learn from each other, and every day we had so much fun.

We woke up at 8:00 a.m. and had a great breakfast every morning, thanks to the amazing Chef Adam. After getting dressed and ready for the day we did our first activity like play games on the sports field.

Then we did our pursuit activity like archery, swimming or canoeing, followed by eating more great food and off to Zap (zero action plan). Every evening we had a camp fire and we sang all night before going to bed. The last day we had a huge carnival and a messy carnival too!

One highlight from my experience at Brigadoon Village was when I was in the canoe and I saw an eagle! Camp was the best week of the summer! I can't wait to go back.

A note from Jenna's parents, Doug & Margaret Lewis

When your child lives with a chronic disease such as childhood arthritis, your family's daily routine is unique. We need to make sure our daughter takes her medications, manages her pain, does her physiotherapy exercises and gets to her doctor appointments. All of this, on top of regular homework, extra curricular activities and family life can be challenging.

When Jenna visits a friend for a sleep over, she needs to take time away from the fun to 'take her meds' - what is 'normal' at home, is not 'normal' when you're with school friends; as Jenna grows and matures, she understands the differences. Jenna was diagnosed with arthritis at 20 months old. She is now 11 years old and doesn't know what it is like to not worry about being different from other children, and then came Brigadoon Village. When we first heard about Brigadoon Village, we thought to ourselves, "Wow, we want Jenna to be a part of this." We embraced the opportunity. We admit, it was a tiny bit scary to let Jenna, nine years old at the time, leave home for an overnight camp where we didn't know very many other people who would be there, and we certainly didn't know how she would react once she arrived. We hoped it would all work out and, of course, it did. Jenna loves every second of her stay at Brigadoon Village. At camp, all of the children have similar challenges, take similar medications, can relate to each other's 'unique' daily routine and for one week a year, they are all ordinary.

Brigadoon Village truly is a transformational camp and organization. They have special facilities to meet everyone's needs and great inclusive programming to keep the children happy and safe. When walking around the Village during drop off time, we really had the sense that "lifelong memories" are made right here at Brigadoon!





BACK: Jan **FRONT:** Graham ●●●

“The idea of an adventure is an important aspect of life. Brigadoon Village offers this message in a wonderful environment to the youth who need it the most!”

Hitting the High Seas

Kayaking is a fun way to get out and enjoy the summer weather, scenic landscapes and breathe in the fresh ocean air.

For Jan-Sebastian La Pierre and Graham Carter, kayaking quickly turned into an ambitious physical and philanthropic challenge.

On August 15, Jan and Graham embarked on a 30 hour, 175 kilometer kayaking expedition from Canso, Nova Scotia to Sable Island. Jan and Graham’s “Paddle to Sable” raised \$18,000 for Brigadoon Village.

“The idea of an adventure is an important aspect of life. Brigadoon Village offers this message in a wonderful environment to the youth who need it the most. The experiences that are found there are worth paddling to the moon for,” says Jan.

Thank you to the entire Paddle to Sable team for their enthusiasm and energy in creating this event, bringing it to life and providing adventure in the lives of children through summer camp experiences.

The drivers of our exponential growth

Donors provide the support needed to allow chronically ill children the opportunity to be themselves, to be children.

Thank you for your commitment and support of Brigadoon Village. Without your generosity, we could not offer children and youth the opportunity to reach their full potentials at camp.



\$50,000+



EARTH: *What supports us*

- Lawtons Drugs
- The Estate of Joan DeWolfe
- Around the Bend Foundation
- Rotary Club of New Minas Sunrise
- Janssen Canada Inc.

“At Lawtons Drugs, we take our commitment to “proudly serving our Communities” to heart. We are very excited to be part of Brigadoon’s growth into an innovative camp that allows children and families living with chronic illness to have an incredible experience.”

Janane Chater

Director, Marketing & Corporate Communications

\$25,000-\$49,999



WATER: *What shapes us*

- Lions District N2
- Harrison McCain Foundation
- Medavie Health Foundation
- Michael Albert Garron Foundation
- The Windsor Foundation



\$10,000-\$24,999 

AIR: *What lifts us*

- Great West Life
- Willowdale Farms Inc.
- Debora Ellen Hennigar
- Atlantic Purification System
- Scotiabank
- Dexter Construction Ltd.
- Halifax Youth Foundation
- The Stevens Family Foundation
- RBC Foundation
- The Kidney Foundation of Canada

up to \$2,499 

SPIRIT: *What inspires us*

Hundreds of community members contribute to Brigadoon Village every day. We thank each and every one of them for their generosity and commitment to the children, youth and families living with a chronic illness, chronic condition or special need in Atlantic Canada. Without their support, we would not be able to give extraordinary children a chance to be ordinary.

Thank you.

\$2,500-\$9,999 

FIRE: *What guides us*

- Jus-Mar Investments Ltd. McDonald's Family Restaurants
- Estate of Mary M. Young
- Carolyn Jackson
- Sinclair Financial Ltd.
- CIBC
- The Edwards Family Charitable Foundation
- Brian Mallard Insurance Services
- Takeda Canada Inc.
- Greg Trefry
- Heather White
- Michelin North America (Canada) Inc.
- Rotary Club of Kentville
- Guy's Frenchys
- United Way of Halifax Region
- David and Lynda Davies
- Molson
- Atom AA
- Camp Odonata
- Jane Alders
- The Ultramar Foundation
- Pete's Frootique
- William and Dorothy Grant
- Judy Murchison





Let's Go! **Camping for years to come**

Thanks to the dedication, hard work, and support of so many individuals, Brigadoon Village saw its first full summer of activity in 2013. As we've come to say, it's Brigadoon's time to shout, "*Let's go!*"

So, we launched our second capital campaign, Lets Go! with a goal of raising \$1.5 million so we can ensure that children and youth living with a chronic illness, chronic condition, or special need can experience the magic of camp at our fully operational, world class facility.

Brigadoon Village already received some very generous pledges from several organizations and would like to extend our most heartfelt thanks for the support of: Around the Bend Foundation, Willowdale Farms, Janssen Pharmaceuticals, Scotiabank, Royal Bank of Canada Foundation, Stevens Family Foundation, Harrison McCain Foundation, Windsor Foundation, Michael Albert Garron Foundation, Michael Mutcheson Memorial Trust, Edwards Family Foundation and Medavie Health Foundation.



Over 350 campers

experienced the magic of summer camp in 2013

2013 marked our first full year of summer programming and we welcomed new and returning campers who took part in this life changing experience at Brigadoon Village. With the help of our partners, we offered 10 weeklong programs, most of which are unique in Canada.

Camp New Dawn (learning disabilities and ADHD)

In partnership with Bridgeway Academy

Camp Braveheart (cardiac)

In partnership with Braveheart Support Society

Camp JoinTogether (arthritis)

In partnership with The Arthritis Society

Camp Kedooopse (bereavement)

Camp Silly-Yak (celiac disease)

In partnership with Canadian Celiac Association – N.S. Chapter

Camp Lots-a-Wata (nephrology)

In partnership with The Kidney Foundation of Canada

Camp Guts & Glory (inflammatory bowel disease)

Generously funded by Janssen Inc. Canada

Camp Goodtime (oncology)

In partnership with and generously funded by Canadian Cancer Society

Camp Treasure Chest (asthma)

In partnership with the Lung Association of Nova Scotia

Camp See-Ya (blind and visual impairment)

In partnership with APSEA

Brigadoon Village also offered a variety of weekend and shorter camp stays so that children, youth and families living with other chronic illnesses, chronic conditions and special needs could experience the magic of camp:

You're In Charge

(for teens living with any chronic health condition and their families)

Down Syndrome Family Camp

Autism Family Camp

Camp Trailblazers

(for children and youth living with craniofacial/facial differences)

Brainchild Family Camp

Muscular Dystrophy Family Camp

Hemophilia Family Camp

Canadian Diabetes Association Teen Leadership Camp

Camp Carpe Diem

(for children and youth living with epilepsy)



Brigadoon Firsts in 2013!

- **350+** campers experienced the magic of Brigadoon Village for the first time this summer
- **40%** growth in camper registrations from 2012 to 2013
- **225** bingo players attended our 6th Annual Blue Tie Bingo
- **4,500** marshmallows made into s'mores around the campfire
- **90** kilometers paddled in the big canoe on Aylesford Lake
- **400+** campfire songs sang under the stars
- **37,000** meals and snacks prepared and served to our hungry campers by our Executive Chef Adam and his team
- **20** liters of paint were transformed into original artwork by our campers in our fine arts hall
- **47** team members ran hard for Brigadoon Village during the 2013 Scotiabank Blue Nose Marathon weekend
- **510** kilometers swam in The BIG SWIM - a 4-7 hour swim across the Northumberland Strait in support of Brigadoon Village
- **Countless** hours donated by amazing and generous volunteers
- **Hundreds** of new friendships formed
- **Thousands** of lifelong memories made at Brigadoon Village



Our Team

- *Sally Banks, Registrar and Administrative Coordinator*
- *David Graham, Executive Director*
- *George Hardy, Facility Coordinator*
- *Kerri Ann Hillier, Fund Development Officer*
- *Jen Kelday, Director of Programs and Operations*
- *Adam Langille, Executive Chef*
- *Emily Mallard, Communications and Media Officer*
- *Brent Platt, Director, Development and Administration*



“I've spent time with some truly amazing kids. That's not to mention the incredible staff team, and had an unbelievable amount of fun! Camp is home, for me and everyone else who comes!”

Rachel Morgan,
Summer Counsellor

2013 Summer Staff

Programs:

- | | | | |
|--------------------------|-------------------------|--------------------------|------------------------|
| • <i>Emma Bartlett</i> | • <i>Andrew Dinnin</i> | • <i>Bailey Lonergan</i> | • <i>Elliot Pitter</i> |
| • <i>Steven Butler</i> | • <i>Michael Gnemmi</i> | • <i>Dana MacDonald</i> | • <i>Kizi Rose</i> |
| • <i>Emily Bryne</i> | • <i>Jen Hall</i> | • <i>Rachel Morgan</i> | • <i>Gabby Trach</i> |
| • <i>Grace Caldwell</i> | • <i>Rebecca Kestle</i> | • <i>Eleanor Muggah</i> | • <i>Heidi Verheul</i> |
| • <i>Vanessa Cormier</i> | • <i>Erin Laende</i> | • <i>Lori Phinney</i> | • <i>Hanna Webber</i> |

Kitchen:

- *Claire Arenburg*
- *Jeremy Campbell*
- *Elizabeth Muggah*
- *Jessica Stokes*
- *Stewart Wighton*

Maintenance:

- *Sarah Bennett*
- *Jamie Corbett*
- *Amy Morine*

Financial Reports

Statements of Operations and Changes in Net Assets

(Unaudited)

Year ended December 31	2013	2012
REVENUES		
Facility rental	\$ 445,224	\$ 397,569
Fundraising	886,196	1,160,292
Other income	3,872	3,790
Amortization of deferred contributions	292,007	303,617
Grants and other income	<u>6,580</u>	<u>20,269</u>
	1,633,879	1,885,537
EXPENDITURES		
Office*	255,451	320,568
Fund development*	271,198	157,291
Camp operations*	<u>929,218</u>	<u>888,372</u>
	1,455,867	1,366,231
EXCESS OF REVENUES OVER EXPENDITURES	<u>\$ 178,012</u>	<u>\$ 519,306</u>
Net assets, beginning of year	\$ 469,830	\$ (49,476)
Excess of revenues over expenditures	<u>178,012</u>	<u>519,306</u>
Net assets, end of year	<u>\$ 647,842</u>	<u>\$ 469,830</u>

*Full financial statements are available upon request



Financial Report

Statements of Financial Position

(Unaudited)

Year ended December 31	2013	2012
ASSETS		
Current		
Cash	\$ 308,315	\$ 338,124
Receivables	37,351	2,334
Prepays	-	3,712
Government remittance receivable	3,368	2,001
	<u>349,034</u>	<u>346,171</u>
Restricted cash	200,000	117,500
Property and equipment	<u>7,154,399</u>	<u>7,410,238</u>
	<u>\$ 7,703,433</u>	<u>\$ 7,873,909</u>
LIABILITIES		
Current		
Payables and accruals	\$ 61,638	\$ 70,921
Deferred revenue	84,773	19,692
Current portion of long-term debt	<u>113,567</u>	<u>107,608</u>
	259,978	198,221
Long-term debt	1,385,739	1,586,477
Deferred capital contributions	5,209,874	5,501,881
Deferred endowment contributions	<u>200,000</u>	<u>117,500</u>
	7,055,591	7,404,079
NET ASSETS	647,842	<u>469,830</u>
	<u>\$ 7,703,433</u>	<u>\$ 7,873,909</u>

*Full financial statements are available upon request





BRIGADOON

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